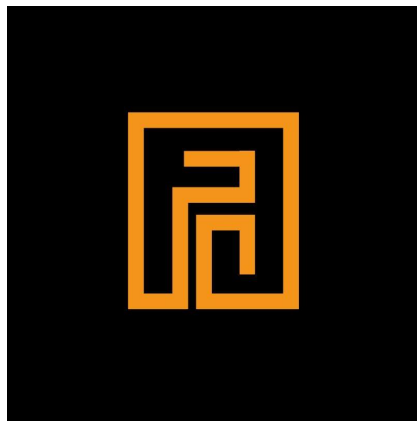




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UNIVERSITI
TEKNOLOGI
MARA

SOCIAL MEDIA REPORT

Café Kita



PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

FACULTY & PROGRAMME : ART & DESIGN (GRAPHIC DESIGN)
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I also want to extend my thanks to my parents and my siblings that has provided me moral support and strength to complete this article review. To them I extend my obligation and gratitude, for their continuous support, patience, prayers, and benevolence during the period of my review. I also like to thank my colleagues for helping me by providing guidance and ideas for me to complete this social media report.

I hope that the information provided in this social media report will be beneficial for everyone.

Thankyou.

EXECUTIVE SUMMARY

Café Kita is about my love for coffee, design, and seeing the world. Cafe Kita prides themselves on providing prime quality coffee with unique taste profiles. Besides, Café Kita can also offer some other important health benefits and nutritions.

Café Kita have been in business for over 2 years now, they continue to supply the best instant health coffee by producing 'Maca' for men and 'Pearl' for women. Other than green coffee bean that help lose weight, Maca coffee contain Tongkat Ali that boost athletic performance and increase muscle mass. Theres so many other benefits contain in Café Kita coffee. Their coffee has richness that comes from freshly instant roasted coffee.

The art of crafting the best tasting coffee requires respecting each individual roast. Knowing the specific origin and roast degree for each coffee allows for intense flavor that can be traced back to its earliest beginnings. Our high standards make their coffee uniquely and uniformly delicious.

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1.0 INTRODUCTION OF BUSINESS

1.1 Business Registration



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