



اَبُو سَيِّدِي تَكْوَلُو كِيْن مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY OF BUSINESS AND MANAGEMENT

ENT530

PRINCIPLES OF INTREPRENEURSHIP

WRITTEN REPORT ON SOCIAL MEDIA PORTFOLIO

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MHA
LESTARI
DESIGN

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EXECUTIVE SUMMARY

Mha Lestari Printing is a printing-based company. Our company's business is focused on printing wedding cards, business cards, banners and other products within the same segment. Our transactions are open to all groups of customers.

Mha Lestari Printing not only focuses around or limited the market but we also offer customers who are outside of different regions or states. By using Facebook platform, our product market is more open to Facebook customers or users.

With an increasingly modern marketing form and product design that needs to be updated regularly, we offer high quality services to our customers through this virtual platform.

1. INTRODUCTION OF BUSINESS

1.1 Name and address of business

Mha Lestari Printing

No 27 Jalan Iridium 7/35 Seksyen 7

40000 Shah Alam

Selangor Darul Ehsan

1.2 Organization chart

