



ENT 530 | PRINCIPLE OF ENTREPRENEURSHIP

Social Media Report.

Product Name :

Runify

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Table of Contents.

01. Introduction of Business.

- *Business Profile*
- *Mission & Vision*
- *Description of Products*
- *Price List*

02. Facebook Posts (FB)

- *Creating Facebook Page*
- *Customising URL Facebook Page*
- *Facebook Post - Teaser*
- *Facebook Post - Copywriting Hard Sell*
- *Facebook Post - Copywriting Soft Sell*

03. Conclusion



Introduction of Business.

Name / Trademark of Business.

Runify

Address :

*No 4, Lorong Bukit Rangin Aman 15,
PAKR, Sungai Pandan,
26070, Kuantan, Pahang.*

Phone Number :

012-9467284

Business Release :

25 January 2021



Mission and Vision.



Mission

stay motivated to exercise by creating fitness challenge



Vision

to provides best quality of merchandises to participants.

to create awareness about the important of keeping fit for health.



Description of Product.

What Runify do?

Runify is a local based brand that provides and organizes Virtual Run. Virtual Run is a race that participants can run at any location, at their pace, outside or on a treadmill, alone or with a group of friends. **Runify** is specialized in providing merchandises as a reward for the participants when they are done completing the challenges organized by **Runify**.

How Does a Virtual Run Work?



01.Register

Register & made payment.



02.Run & Record

Run & Record using any tracking apps.



03.Submit

Submit run record into Facebook Messenger or Whatsapp Group.



04.Reward

Received race kit as a reward.