



اَوْبُو سَيِّدِي تَتِكْنُو لَوِي كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

Fakulti
Seni Lukis
& Seni Reka

Faculty of Art & Design

AD241 - Bachelor of Art & Design (HONS.)

ENT530 - Principle of Entrepreneurship

SOCIAL MEDIA REPORT

PREPARED BY:

Aida Nadhirah binti Ahmad Fuad

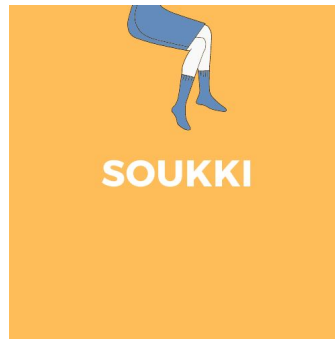
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PREPARED FOR:

Puan Salzainna Zainul Abidin

1.0 INTRODUCTION OF BUSINESS



SoukkibyDhir Logo

SoukkibyDhir is a small business owned by Aida Nadhirah binti Ahmad Fuad. The shop provides socks that are incredibly comfortable to wear. Appropriate for different events / services. The wearer's aura can be improved by very appealing color choices. Both walks of life have quite affordable rates.

This business targets young females as their target audience. Hence, all SoukkibyDhir socks collection focuses on cute and colourful designs. Accordingly with their tagline "Be The Colourful You!", SoukkibyDhir aims to supply comfy and colourful socks for young females to match with their styles.

The products have a very affordable price range. For basic package socks it is only at RM 4.99 a pair. During sales, 3 pairs of socks are priced at only RM 10. While for the limited edition design one, the price range starts at RM 6.99. It is supply-on-demand stocks.

2.0 FACEBOOK PAGE

2.1 Facebook Page



2.2 Facebook Page URL

Custom URL: <https://www.facebook.com/soukkibydhir>

2.3 Facebook Post Teaser

