



UNIVERSITI
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KAMPUS PUNCAK ALAM SELANGOR

ENT 500

(PRINCIPLES OF ENTREPRENEURSHIP)

SOCIAL MEDIA PORTFOLIO

“ NCIG3 ”

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Through these problems, I was managed to become more organize and mature in dealing with problem that occur during my business. In this portfolio, there was covers social media business using Facebook which is creating Facebook page, teaser post, creating soft sell and hard sell, frequency of posting and sales report.

EXECUTIVE SUMMARY

Ncig was established to promote and sell a device for smokers to stop smokes cigarette. Their mission is to switching adult smokers and eliminating cigarettes are at the center of all we do. Positively impact global health and be worthy of the highest social trust.

This Ncig3 Vector comes with different flavour for user to choose and it smells way good from cigarette. It come with Wild Lychee, Manic Mango, Peach Blast, Strawberry Custard, Butter Toffee, Grape Noir, Hazelnut Espresso, Spearmint, Red Vanilla, Blanc Classic, Blanc Premium and Blanc Royale.

Furthermore, I are believed that Ncig3 can always be relevant in market place because of its effectiveness to make a lot of people stop smoking cigarette. Over 290,000 Malaysians have begun their journey to a cigarette-free life with NCIG since its launching in 2019. After the success of NCIG1 and NCIG2, now we have come out with the ultra-limited NCIG3 and NPOD3. Let us introduce to you the NCIG3! A fine-tuned through meticulous engineering to deliver top-notch performance while looking divine in your palm. In other words, it's a smokeless future device that seems closer than ever. NCIG3 and the new NPOD is a total solution for adult smokers to end their cigarette addiction, designed and produced by former smokers.

So, I believe that Ncig3 can compete with other competitors because its have own credibility to encourage people to quit smoking cigarette.

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INTRODUCTION OF BUSINESS

Name and Address of Business

Ncig is a successful company that have achieve many awards. With the elegance look device that had improve many people quality of life with their families. As for their target market, Ncig3 is target especially adult that smokes and people who intend to stop smoking. 26, Metro Business Centre, Kuala Lumpur, Malaysia. Email: info@ncig2.com

Mission

Switching adult smokers and eliminating cigarettes are at the center of all we do. Positively impact global health and be worthy of the highest social trust.

Products

