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Faculty of
**Art &
Design**

KAMPUS PUNCAK ALAM SELANGOR

ENT 530

(PRINCIPLES OF ENTREPRENEURSHIP)

SOCIAL MEDIA PORTFOLIO

“MG Perfume Your Scent”

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INTRODUCTION OF BUSINESS

MG Perfume is a perfume that has the content of natural ingredients using technology from Switzerland that can give a more enchanting, fresh and consistent fragrance effect from morning to night. MG Perfume has a well known scent that uses a Switzerland essence that won't leave a yellow stain on any fabrics. it is very long lasting , easy to carry around and most importantly for muslims customers it is solat friendly.

- Name and Address of Business

Name: MG Perfume Your Scent. (As to say, make you smell like an MG Perfume smell)

Address: No. 15 Jalan Pinggiran Saujana 4, Taman Pinggiran Saujana, 43000, Kajang, Selangor.

- Organizational chart



Owner of MG Perfume Your Scent



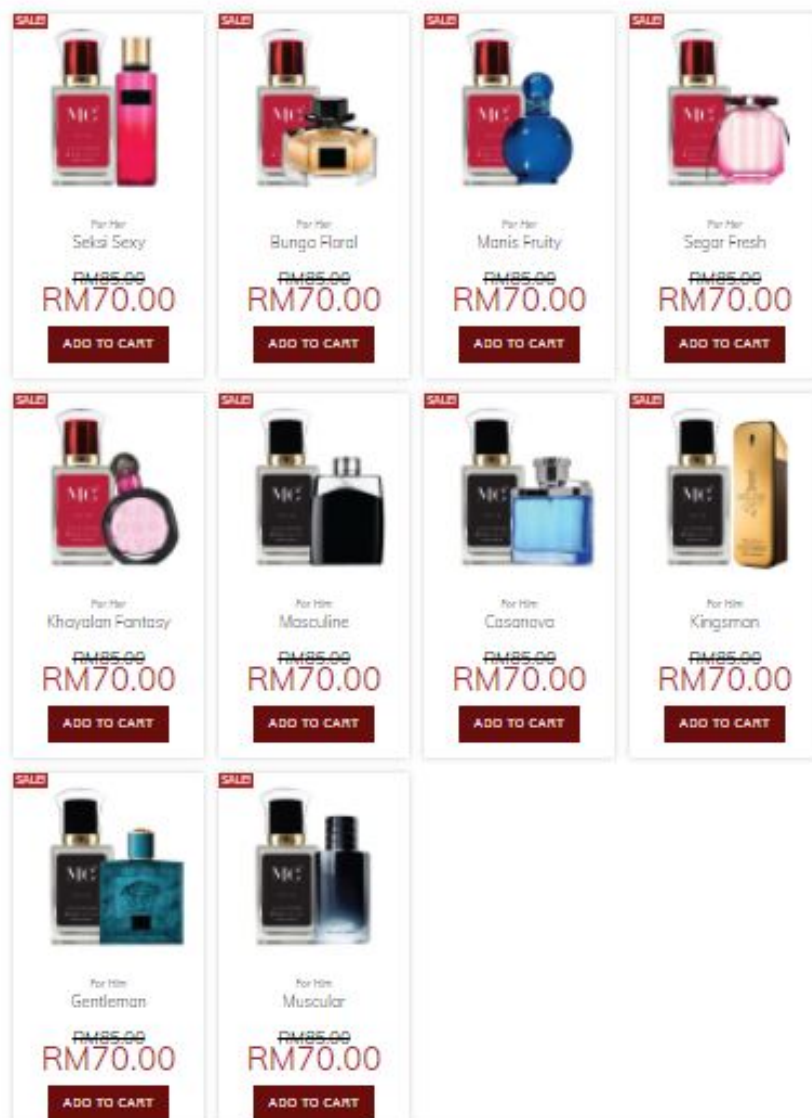
- Mission

MG Perfume mission is to produce high quality products and excellent services towards our customer satisfaction.

- Vision

MG Perfume's vision is to be the most marketable product globally and to be a market leader in the production and distribution of perfume products in the global market.

- Description of products / services



As introduced, MG Perfume products are a perfume that consists of scent which has delicate scent for the ladies and a strong scent for the gentlemen in the size of 35ml. It doesn't matter if we are male or female, we need to find something unique for ourselves. The unique scent is an important asset to ourselves. The alluring fragrance has its own charm and in terms of scent and durability of perfume suitable to be worn during various events day and night. Choosing the right fragrance according to personality helps balance our emotions throughout the day.