

FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

TRIPLE S DÉCOR & DELIVER BUSINESS PLAN



JCS1345A

PREPARED FOR:

MISS SITI NORDIYANA BT ISAHAK

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SUBMISSION DATE

19 DECEMBER 2017

COVER LETTER

Diploma in Mathematical Science
Faculty in Computer Science and Mathematics
University Teknologi MARA Johor

MS SITI NORDIYANA BINTI ISAHAK

Lecturer of Fundamental of Entrepreneurship (ENT300)

Faculty in Business Management University Teknologi MARA Johor

Ms,

SUBMISSION OF BUSINESS PLAN PROPOSAL (ENT300)

According to the subject stated above, we would like to submit our business plan on the name Triple S Décor & Deliver consists all the detail, example, document and the following procedure which is located at

- 2. This business was completed based on the requirements and guidelines regarding this subject. It was made to serve as a reference and guideline for us in completing the project. It also served as a prototype for a business proposed deals that include the top management which starts with the general manager followed by operation, marketing, financial and administration aspects.
- 3. We hope that this business plan recommended did fulfil your obligation. If there are any mistakes or errors in this plan are fully depends on us. In addition, we appreciate any comments or remarks about this project as this will help us to fix it as well as to improve the project and ourselves.
- 4. Below is the list of the entire group member that involves in the process of completing this business plan:
 - i. Siti Maisarah Binti Mohd Aziz
 - ii. Siti Mahani Binti Isman
 - iii. Nur Sabrina Binti Zainudin

5. We would like to thank you for your guidance in making this project successful. Thank you for spending your precious time to go through our business plan and giving us the idea to improve our project. With all our efforts, we hope that you will approve our business plan. With the good cooperation arises among us enhance a good collaboration. Finally, with all our heart, we submit our business plan.

Thank you,

Yours sincerely

(SITI MAISARAH BIN MOHD AZIZ)

GENERAL MANAGER OF TRIPLE S DECOR & DELIVER

ACKNOWLEDGEMENT

Firstly, we would like to thank Allah for giving us the strength in completing this group assignment after facing varieties of difficulties together.

Secondly, we are also deeply indebted to our lecturer, Miss Siti Nordiyana Binti Isahak who always helps us to improve this business plan and share her knowledge and opinion to assists us in finishing our assignment.

Besides, we would like to appreciate all of our group members that always give good and consistent commitment and have been dedicated in making this business plan successful. We have gone through thick, thin together yet this make our friendship closer. Without supporting each other, the business plan is impossible to be completed.

We also owe our appreciation to our family and friends as they always supporting us. The also lend us emotion and financial support to make this assignment into reality.

Lastly, thanks to all people who have contribute direct or indirect help and cooperation to our group in preparing this business plan.

Sincerely,

Triple S Décor & Deliver

THANK YOU.

EXECUTIVE SUMMARY

Triple S Décor & Deliver is a customer based business that located at No 14, Jalan PJU 10/3d, Damansara Damai, 47830, Petaling Jaya, Selangor.

Triple S Décor & Deliver is a business that provides moving and decorating service. We conduct residential and commercial from Petaling Jaya, Selangor and the surrounding area to any district in Selangor. In the same token, we offer 3 types of services which are full service and individual service which consists of packing and unpacking customers' goods and interior design service.

A lot of people tied with many commitment which means moving to a new location and decorating can be extremely stressful. We dedicate this service for people who want a stressfree service process. The no longer have to worry their goods as we provide full service which include moving and decorating service.

Triple S Décor & Deliver is a business that is formed by three members that each assign with different task and responsibilities which is general manager, marketing manager, administration manager, operational manager, and financial manager. These three members also have done a partnership agreement that will bind the partners with all the capital sharing, profit sharing and other aspects that need to follow. For capital contribution, General Manager contribute 30% and the other two manager contribute 35%. However, the General Manager contributed a van worth RM13 900.00 as a capital to run this business. We also make loan RM54,000.00 from CIMB Bank to buy two lorries.