



اُنِيْوَرْسِيْٓتِيْ تِكْنُوْلُوْجِيْ مَآرَا
UNIVERSITI
TEKNOLOGI
MARA

ENT530

SOCIAL MEDIA PORTFOLIO

Professional Henna Service

PRINCIPLES OF ENTREPRENEURSHIP

FACULTY & PROGRAMME
SEMESTER
NAME
GROUP
LECTURER

: FACULTY OF ART & DESIGN
: SEMESTER 5
: NUR SHAFIRRAH BINTI MUHAMAD SHAFIE
: GROUP C
: MADAM SALZAINNA ZAINUL ABIDIN

ACKNOWLEDGEMENT

First of all, I would like to thanks to Allah S.W.T. and His messenger, Prophet Muhammad S.A.W. It is impossible for me to finish this assignment without His blessing. I have finally managed to finish up this assignment with great enthusiasm and determination. I also use my free time to find ideas and discuss about this assignment to ensure that my work is complete and perfect.

It is a great opportunity for me to write about Media Social Portfolio. I am create facebook page platform which is for my entrepreneur . I already have my own business that known as a service Henna Fiwaada and selling the product of henna. I am actually focusing on those topic which are important for us to understand how create a easily if you have media social portfolio .

I acknowledge with gratitude to assistant Madam Salzainna Zainul Abidin, my respective lecture, who has always been sincere and helpful in making me understanding about entrepreneurship subject.

I have tried hard and soul to gather all relevant documents regarding this subject. I don't know how far I am able to do that. Furthermore , I don't claim all the information in this portfolio is included perfectly. There may be shortcoming, factual error, mistaken opinion which are all mine and I alone am responsible for those but I will try to give a better volume in future.

Thank you.

The following document will be used to determine the potential and viability of the proposed project for my development throughout the media social entrepreneurship.

Social media marketing refers to the process of gaining website traffic or attention through social media sites. Social media has gone mainstream, and for businesses it represents an unprecedented marketing opportunity that transcends traditional middlemen and connects companies directly with customers. This is why nearly every business on the planet is exploring social media marketing initiatives.

‘Halus dengan Seni’ is a trademark for our Henna Fiwaaa service. The main objective that is to achieve for the business is to variety of Henna from Professional Henna Artist to our customer with affordable price and luxurious taste. Our business was started on 13 of November in 2015. According to the customer review, our product gave a great service because I will take care of the bridal henna from the beginning until the henna is washed. The henna products I use are from the Zurarahim henna brand. This brand is very good and popular among henna makers. In fact, I also sell this henna product to the public with affordable price. Hence, this product provides a good insight for the continuation of sale to our customers.

During this 5 year period, hennafiwaa service has been known to many people. In fact, hennafiwaa has also traveled around several states such as Negeri Sembilan, Selangor, Johor and now in the state of Pahang. Increasing demands for our service and product results into a good profitable sale revenue to my business project.



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1.0 GO - ECOMMERCE REGISTRATION

JOIN NOW :

The screenshot displays the 'Go-eCommerce BETA' profile page. The browser address bar shows 'app.go-ecommerce.my/profile'. The page has a top navigation bar with icons for HOME, MY PROFILE, MY BUSINESS, MY LEARNING, MY NOTIFICATIONS, and MORE. Below this, there are two tabs: 'PERSONAL PROFILE' (active) and 'BUSINESS PROFILE'. On the left side of the 'PERSONAL PROFILE' tab, there is a profile picture placeholder and the name 'NUR SHAFIRRAH BINTI MUHAMAD SHAFIE'. The main content area is divided into two sections: 'Personal Information' and 'Institution Information'. The 'Personal Information' section contains a table of personal details with an 'Edit' button. The 'Institution Information' section contains a table of institutional details with an 'Add New' button.

Personal Information				Edit	
Name	:	NUR SHAFIRRAH BINTI MUHAMAD SHAFIE	Phone/Mobile	:	0137127148
New Identity Card No.	:	951203065204	Home Address	:	No 312, Felda Dahlia
Email Address	:	shafirrahshafie@gmail.com	District	:	jengka
City	:	Bandar Pusat Jengka	Postcode	:	26400
State	:	Pahang	Personal Instagram	:	instagram.com/karyaci khira
Personal Facebook	:	facebook.com/cikfirahe nna	Race	:	Malay
Gender	:	Female	Special Need Required	:	No
Marital Status	:	Single			

Institution Information				Add New	
UiTM Puncak Alam - SZA ENT530 EDU					
Type of Institution	:	IHL	Institution List	:	Universiti Teknologi MARA
State of Institution	:	Selangor	Name of Institution	:	UiTM Puncak Alam
Address of Institution	:	Universiti Teknologi			

Figure 1.0 Ecommerce Registration for ENT530