



FACULTY OF CHEMICAL ENGINEERING

TECHNOLOGY ENTREPRENEURSHIP (ENT600)

NANO-FIBRE AUTOMOP

PREPARED FOR:

PUAN ZANARIAH ZAINAL ABIDIN

PREPARED BY:

MOHAMAD NAZMI BIN ISMAIL	2013630886
AKMAL HARITH BIN RAZAK	2013402186
NURUL BAHYIAH BINTI MUSTHAFA	2013895012
DHIYAATUN NAJAA BINTI BUNANDAR	2013610426
SITI NUR HAMRAA' BINTI MOHD ISA	2013849914

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EXECUTIVE SUMMARY

Nano-Fibre AutoMop agitates the dust and dirt for a deeper cleaner. This Nano-Fibre AutoMop comes with washable nanofiber pad for deep cleaning in hard floor or carpet. Nano-Fibre AutoMop consist of flexible head wings in order to clean hard and difficult corner. It also consists of steam level (low, medium or high) depending of services cleaning. Furthermore, this steam system can make your living floor hygienity clean. Nano-Fibre consist of removable water tank can easily take off and the steam can be produced just for 30 seconds thus it will reduce your time for cleaning.

The handle is easily to bend for convenient storage and small cardboard. The target customers for our product are housewife, cleaners, working's mother and those who suffer from back pain. By having Nano-Fibre AutoMop can save their time and energy and they does not need bend their body, thus no more back pain. The target region in the first place is Selangor due to abundantly live in Selangor region. The potential market for this region is quite good.

They are in need of technology that can make their life better. Since our target region is Selangor our main headquarters are also located in Selangor. This is to make it easier for our customers to seek of us if there is any problem in purchasing our product. Coasters will distribute to the home appliances store around Selangor region. Thus, it make the product is easily to obtain by a target customers. The price of product is RM159.00.

The management team are Mohamad Nazmi Bin Ismail work as Project Manager, Akmal Harith Bin Razak as assistant Project Manager, Nurul Bahiyyah Binti Musthafa, Dhiyaatun Najaa Binti Bunandar and Siti Nur Hamraa' Binti Mohd Isa as executive.