



INTERGRATED TRANSPORT APPLICATION

Faculty : FSPU

Program : Town and Regional Planning

Program Code : AP221

Course : Technology Entrepreneurship

Course Code : ENT 600

Semester : 8A

Group Name : 3A

Group Members : 1. Muhammad Aizuddin Bin Mohd Alias
(2014696836)
2. Ahmad Bin Dzulkifli
(2014200604)
3. Sharul Aiman Bin Mohammed Samsudin
(2014858734)

Submitted to

Hajah Zanariah Bt Zainal Abidin

Submission Date

11 June 2017



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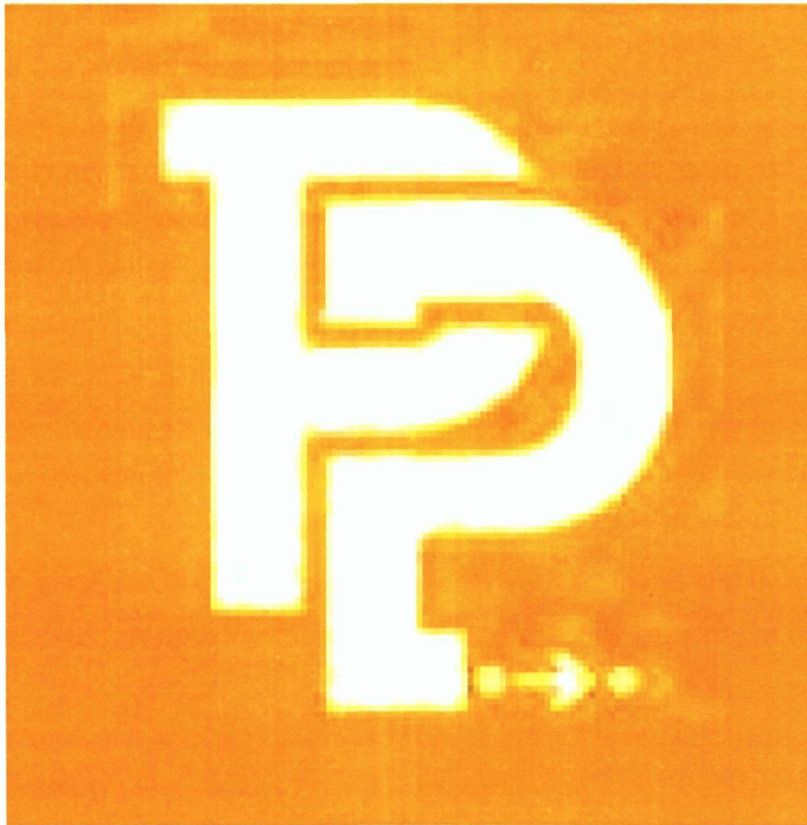
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COMPANY'S LOGO**PUBLIC PICKUP SDN.BHD****CHAPTER 1****1.0 PRODUCT DESCRIPTION****1.1 Introduction**

After initial observation towards the public transportation, the team had chosen an application that we believe can ease the movement of people. Nowadays people especially student and worker at Kuala Lumpur and Selangor need public transport which is most of them more emphasize about the time and the quality of public transportation. Nowadays, Selangor and Wilayah Persekutuan Kuala Lumpur implement the new development which is Transit Oriented Development (TOD) .the people and resident that live in TOD area need



public transportation as their mode of transportation. Our application offer smart integrated public transportation that can ease and make the user journey more convenience.

1.2 Purpose of development

The purposes of the product development are:

Ease the movement of user

- Integrated modes of public transportation which is rail, bus, grab and bicycle. All modes of public transport in one app that cover klang valley area.
- User will be given an option to choose based on fares, time and modes of public transportation.
- User can estimate all the fares along the journey in this app.
- This application has live time table and live coordination of the public transport.

Reliability

- User can purchase the ticket for other people such as friend and their family.
- User can uses this app anywhere and anytime which is 24 hour per day.

1.3 Product Concept

- Integrated public transportation that combines some mode of public transportation such as buses, rail, Grab, and bicycle
- Targeting the worker and student that covers Klang valley area

1.4 Application

Public pickup (PP) app to come up with a route, and it would give you options both a grab service and a train or bus in a fully integrated route, with all the timetables and rates. PP application are setup for iPhone and Android. User will get QR Code instead of printed ticket after purchasing their journey ticket and need to scan their QR code at train platform, Obike, Grab or bus.

1.4.1 Functions

- Integrated modes of public application
- User will be given an option to choose based on fares, time and modes of public transportation