



اَوْنُوْرَسِيْتِي تِي كُونُوْ لُوْ كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

ENT530

Business on social media (Facebook)

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CLASS : NBH6B
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R A-2

P B + H

ACKNOWLEDGEMENTS

The opportunity I had with THE CLASSY HIJAB OFFICIAL was a great chance for learning and professional development. Therefore, I consider myself as a very lucky individual as I was provided with an opportunity to be a part of it. I am also grateful for having a chance to meet so many wonderful people and professionals who led me through this internship period.

Bearing in mind previous I am using this opportunity to express my deepest gratitude and special thanks to who in spite of being extraordinarily busy with her/his duties, took times out to hear, guide and keep me on the correct path and allowing me to carry out my project at their esteemed organization and extending during the training.

I express my deepest thanks to all position in the company for taking part in useful decision and giving necessary advices, guidance, and arranged all facilities to make life easier. I choose this moment to acknowledge his/her contribution gratefully.

I perceive as this opportunity as a big milestone in my career development. I will strive to use gained skills and knowledge in the best possible way, and I will continue to work on their improvement, in order to attain desired career objectives. Hope to continue cooperation with all of you in the future.

Sincerely

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Date : 30/04/2018

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EXECUTIVE SUMMARY

The classy hijab official is a new brand shop that will be opening in Rasa Avenue, to sell women's hijab, muslimah scarf and accessories in a variety of style, colour and size. The idea of creating the business's name came from the owner where The Classy represents their want muslimah looking classy with hijab which means the company is ready to provide classy hijabs for the customer. Most of the hijabs and other product provided in the shop are for women in average of 18-45 and above. The price range is determined by the brand and the design of the product.

INTRODUCTION

Logo company



Figure 1.1

Nama company : The Classy HijabOfficial

Address company: NO12 JALAN RASA AVENUE

TAMAN KERUING

44200 RASA

HULU SELANGOR, SELANGOR DARUL EHSAN

No phone company : 019-4993397