



GDT 312

Final Storyboard

: siti nur nadira bt azmi

: sentosa villa

A close-up photograph of several round, rustic bread rolls, likely ciabotta or similar, resting on a perforated metal tray. The rolls are covered in a light dusting of flour and have a golden-brown crust. The background is dark and out of focus.

Product Review

Services
SENTOSA
VILLA



**STUDIO
PROJECT 1
GDT256**



Name : Siti Nur Nadira Binti Azmi
Student ID : 2018656558
Group : AD111 4F
Semester : 20204 - Session 1 2019/2020
Lecturer : Ashraf bin Abdul Rahaman
Year : July, 2020



Logo



Greyscale



Logo white on black



Logo black on white



Corporate Items



Signage and other collateral items

Services
SENTOSA
VILLA

**STUDIO
PROJECT 1
GDT256**



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Uniform



Livery



Website

A close-up photograph of several round, flour-dusted bread rolls, likely ciabotta or similar, arranged on a metal perforated tray. The lighting is soft and focused, highlighting the texture of the flour and the golden-brown crust of the bread. The background is dark and out of focus.

Idea of Storyboard

USP RESEARCH

1 st draft

- Step 1
 - i. - Family
 - ii. - Teenagers

- Step 2 - Provides a calming environment
 - Workaholic people can calm their mind and release tension

- Step 3
 - i. - Villa with a village concept

- Step 4
 - i. - Affordable price for visitors
 - ii. - Get a vouchers

- Step 5 - Visitors are able check in the room that they want and affordable for them

- Step 6
 - i. - A private place with peaceful surrounding