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JOHOR

FUNDAMENTAL OF ENTREPRENEURSHIP

ENT300



PANDAREN BOX

PREPARED BY :

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PREPARED FOR

MISS SITI NORDIYANA BINTI ISAHAK

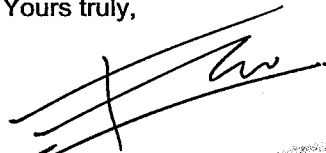
FACULTY OF BUSINESS MANAGEMENT

DATE OF SUBMISSION : 8TH SEPTEMBER 2016

4. Thus, we hope that you will be satisfied with our business plan and we also hope that this business plan would benefit and educate individuals concerned all your kindness and cooperation is much appreciated.

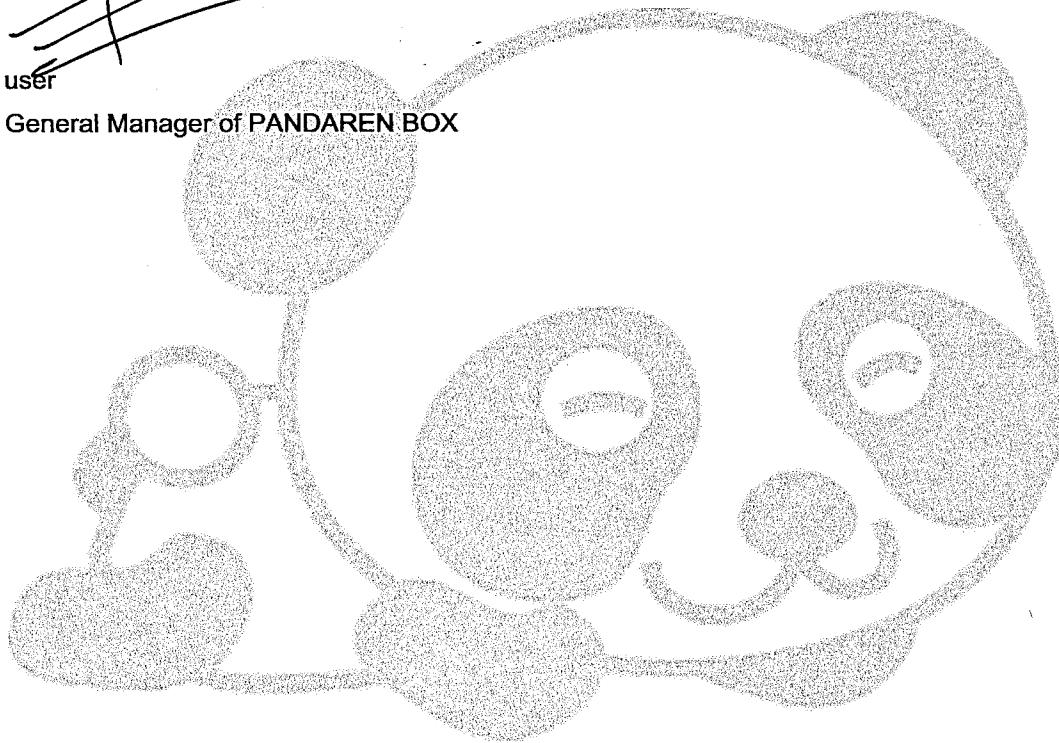
Thank you.

Yours truly,

A handwritten signature in black ink, consisting of several overlapping, stylized lines.

user

General Manager of PANDAREN BOX



LETTER OF SUBMISSION

Diploma in Banking Studies
Faculty of Business and Management
MARA University of Technology (UiTM)
89000 Segamat,
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Miss Siti Nordiyana Binti Isahak
Lecturer ENT 300
MARA University of Technology (UiTM)
89000 Segamat,
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Miss,

SUBMISSION OF THE ENTREPRENEURSHIP BUSINESS PLAN

According to the title above, we would like to submit our business plan on the name of PANDAREN BOX consists all the detail, example, document and the following the procedure which is located at 33, Jalan Raja Abdullah Satu 9/19a, Seksyen 9, 40100 Shah Alam, Selangor.

2. This report consists of important components and aspects that have been considered in beginning of the business. It includes our business profile, structure of administrative, financial, marketing and operation aspects plus all other information regarding the business plan.

3. Below is the list of the entire group member that involves in the process of completing this business plan:

- i. Muhammad Faizuddin Bin Jumery
- ii. Norfatina Binti Mohd Kamrol
- iii. Muhammad Khairul 'Ariffin Bin Azhari
- iv. Muhammad Aizat Bin Alias
- v. Masayu Binti Maslan

ACKNOWLEDGEMENT

We feel grateful to be able complete this work on time, first of all we like to thanks to our Lecturer for this subject (ENT300), Miss Siti Nordiyana Binti Isahak for her guidance teaching and explain about business plan without feeling fatigue. Without her guidance, we might not able to it on the deadline.

Next, we would like to thank our classmate and team members itself, for their cooperation to complete this work within their comment or suggestion on this proposal to make our business plan more perfect. Thank you to our family for the moral support that encourages us to complete our business plan.

Lastly, we would like fully thanks to our benchmark, Sweetcollab, because of their willingness to spend their time in answering our questions regarding of her business.

Sincerely,

PANDAREN BOX SERVICE

THANK YOU.



1.0 EXECUTIVE SUMMARY

In preparing the research on the business opportunity available in Jalan Raja Abdullah, we decide to specify our business is subscription box. We had come up with business plan partnership whereby our organization's name will be known as PANDAREN BOX.

In order to establish the business plan, all aspects including the four major parts such as administrative, marketing, operational and financial are seriously taken into consideration. The administrative plan will tell about administrative objective, vision, mission, goals and organization strategies. In addition, the responsibility of admin is to determine structure, charts, location, schedule of task and responsibility, remuneration and administrative budget.

Next is marketing plan is carefully handled in order to maximum profit. This is very important because the factor of determine the percentage of profit and the allocation of market share in selling our product, which eventually affect both of them. As we know, our capital and estimate expenses correctly, we will success in predicting our profit and loss in our service.

For the operation plan, we will explain about operation objective, strategies which is short term and long term strategies and service that our provide. Besides, operation plan also provide operation process, process flow chart, business hour and operation hour, material requirement, supplier and operation budget.

Lastly we hope that this guideline, which is given to us will drive successfully. So that, we can try to improve and make our business accepted by all.