



اوتوني تيسيتي ما تيكني او كي ما مارا
UNIVERSITI
TEKNOLOGI
MARA

ENT300
BUSINESS PLAN
NAMUDHAJ



WE "WOOL" PROVIDE U THE BEST SHEEP

Prepared By:

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Submission Date: 19th September 2016

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- P - 4/10/2016

ACKNOWLEDGEMENT

Firstly, we would like to thanks to Allah S.W.T because allowing us to complete the task given by our lovely lecturer, Miss Siti Nordiyana Binti Isahak. We can complete this task easily and successfully with the teamwork of our team.

Not only to Allah, we also want to say thanks to our parent that Azri Bin Ahmad and Rosita Binti Sohimi, Samin bin Ahmad and Norsiah Binti Md Nor, Mohd Rahim Bin Mahmood and Zuraidah Binti Abu Hassan, Rashid Bin Jusoh and Rohani Binti Man, Isnkandar Bin Mohammad and Aidah Binti Ahmad on their blessing and their guidance in helping us to complete the task. We cannot complete this task easily without their support that never stop encouraging us to work hard and smart. We also want to say a very special thanks to our lovely Fundamental of Entrepreneur lecturer's Miss Siti Nordiyana Binti Isahak.

In addition, thanks to the member of this group itself that struggle and strive to complete the task successfully. Without one of our member, we are not sure whether we can or cannot complete the task given. This is because each of our members has their own specialty that the other doesn't have. All of member never stop providing the information needed to complete this assignment and it is much appreciated. This task had taught us a lesson to become more understanding in learning how to have a good teamwork with somebody else.

Lastly, we would like to apologize first if this project have a mistake and please give us a chance to try and fix the mistakes. We appreciate all advice that we receive. We have provided every single piece of effort in completing this task but we still cannot avoid from making a mistakes. In fact, we all are human being that can never escape from making a mistake in a daily life. We would like to close this acknowledgement with other thanks for all parties that involve in the production of this assignment. We hope that Allah bless you all.

A handwritten signature in a circle, possibly reading 'R', with a line extending from it towards the right.

1st October 2016

ENT300 Students,

Diploma in Banking Association

Faculty of Business

University Technology of Mara, Johor

Miss Siti Nordiyana Binti Isahak

Lecturer Fundamental of Entrepreneurship (ENT300)

Faculty of Business Management

University Technology of MARA, Johor.

Miss,

Submission of Business Plan Proposal (ENT300)

Referring to the subject above, we would like to submit the proposal of our project paper for our ENT300 subject.

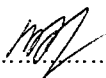
This business plan focuses on sheep breeding and trading for all people that want to eat or sell sheep. It is suitable for all ages to eat the meat of the sheep.

We had to put our best commitment to complete this business plan according to the guideline and requirements given according to our syllabus. Business plan is constructed to serve as a blueprint and guide for a proposed business venture which covers administration, marketing, operation, and financial aspects.

We hope that this business plan will success according to our satisfaction. Any mistake or lacking in any area falls fully on us and we appreciate any comment or remarks on our project in order to helps us to improve ourselves as well.

Thank you.

Yours Sincerely



(Mukhtar Bin Samin)

General Manager of Namudhaj

EXECUTIVE SUMMARY

After doing some sort of research on the business opportunity available in Batu Pahat, we decide to specify our business in selling our services. Our business comes up with business plan of partnership whereby our business name will know as "Namudhaj"

In trying to establish this business plan, all aspect including the four major of business establish such as administration, marketing, operation and financial are seriously taken into consideration.

The administration part will tell about administration objective, vision, mission, goals and organization strategies. In addition, the responsibility of admin is to determine structure, chart, location, schedule of task and responsibility, remuneration and administrative budget.

For operation plan we will explain about operation objective, operation strategy which is include short and long term strategy, and product that our premises provide. Besides that, operation plan also provide operation process, process flow chart, business hour, material requirement, suppliers and operation budget.

The marketing and financial plan is carefully handled in order to obtain maximum profit using the best forecast. This is very important because the factor that determine the percentage of profit and allocation of the market share in selling product which eventually affect both of them. As we know our capital and estimate our expenses correctly, we will success in predicting our profit and loss in our product.

We sincerely hope that this guideline which given to us will drive successfully and correct our mistake. So that we can try to improve and make our business accepted by all.