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EXECUTIVE SUMMARY

Cili Cili is a business which incorporated on 1st January 2017 is planting based company. Cili Cili produces a specific product of chillis. The business is located at No. 89, Jalan Kiambang 5, Taman Kiambang, 85009 Segamat, Johor.

While there are many businesses that offer fresh chillis, Cili Cili will excel due to its attention to detail regarding our users. Through unheralded user's attention, Cili Cili will slowly but surely gain market share.

Apart from that, we believe that we will successfully compete with our competitors in a few years ahead. This is because our product is very different, attractive and delicious.

Cili Cili saw the opportunity that this business has the potential of success provided that it is handled efficiently. People always have the desire to eat different, attractive, delicious and well known product.