



اَوْبُنُو سَيْتِي تَيْكُونُو لَوِي كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

FACULTY COMPUTER AND MATHEMATICAL SCIENCE

FUNDAMENTAL OF ENTREPRENEURSHIP (ENT 300)

'MeeChine'



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SITI NORDIYANA BINTI ISAHAK
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1.0 Acknowledgement

In the name of Allah, the Most Gracious, Alhamdulillah, all praises to Allah for the blessing upon completing the project report. This business plan was prepared for subject Fundamental of Entrepreneurship (ENT 300).

We would like to give our special appreciation to our lecturer Miss Siti Nordiyana for her supervision, support and her invaluable help to constructive comments and suggestions throughout the project works have contributed to the success of this project. So, we want to take this opportunity to the people that has been helping us upon completing this business plan.

The cooperation and support received from all of the team members including

- Ahmed Rusydi Harith bin Mohd Khair
- Najihah binti Ahmad Latif
- Muhammad Syamil bin Zulkhairi
- Ahmad Zafran bin Ahmad Rosman
- Muhammad Fauzan bin Muhammad Rosni
- Muhmmad Isa bin Mohd Yusof

Who contributed a lot for this project. It is a bless to have their constant support and help. Without their cooperation and guidance, this project would not have been materialized.

Last but not least, we would like to give our thanks to our parents and people who helped us either directly or indirectly for their cooperation. Also thanks to all our friends and everyone, that has been supporting our work and help during the report project progress till it is fully completed. Thank you

1.1 Letter of Submission

Diploma in Computer Science,
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Miss. Siti Nordiyana binti Isahak
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15 March 2017

Miss,

Submission of Business Plan Proposal (ENT 300)

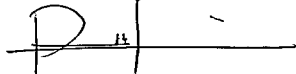
Allude to the subject stated above, we would like to submit the proposal of our final project paper for ENT 300 subject.

2. This business plan was completed according to the guidelines and requirements given according to subject related. This business plan is build up to serve as a guide and prototype for a business proposed deal which covers the top management which is started with general manager followed by the administration, marketing, operation, and financial aspects.

3. We are hope that our business plan that we recommended does fulfill your obligations. If there are any error or lack in any part are fully depends on us. Plus, we are appreciating to any comments or remarks on our project in order to help us to improve it and also to ourselves as well.

4. Thank you for your guidance and time to go through or business plan and analyse it. We hope that you will approve this business plan that we produced. Finally, with the cooperation that arise among us can enhance a good collaboration.

Your sincerely,



(AHMED RUSYDI HARITH BIN MOHD KHAIR)
General Manager,
MeeChine

1.2 Executive Summary

MeeChine is a vending machine business based on a normal vending machine but it sells instant noodle instead. Vending machine remain as one of the most used machine in the whole world as it provides the ability to buy things instantly. While the instant noodle being all time favourite to the Asian cultures, we decided to mix both of them in a machine. An instant noodle vending machine. Our business will be located at Lot G07, Ground Floor, Plaza Alam Sentral, Pusat Bandar, Seksyen 14, 40000 Shah Alam, Selangor, Malaysia.

Our business are unique as there are a quite a few number of company selling vending machine, but as the seller of instant noodle vending machine.

We aim to offer our product and services at competitive price to meet the demand of the low to middle income local market area residents. We will supply more vending machines at campus. In addition, we also provide regular replenishment of quality ingredients, cleaning, servicing and maintenance of vending as well as collection of sale proceeds to meet the needs of customer. With our well known products, we believe it will benefit our clients in term of service and quality.

Moreover, we believe that we will compete with other competitors in a few years ahead. This is because, nowadays people in Malaysia are getting busier day by day and can't get enough time to make foods for themselves. Through the attention from the well-known products, our vending machine will surely gain most of the market share.

We see that our business has the potential of success provide that is handled effectively and efficiently as the people always for food as a part of their life no matter where we are.