



FUNDAMENTALS OF ENTREPRENEURSHIP (ENT300)

BUSINESS PLAN

KEEPKELAN CLEANING & SANITIZING SERVICES

“KEEP HYGIENIC”

PREPARED BY

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EXECUTIVE SUMMARY

WeKlean Cleaning & Sanitizing services is a partnership business that offer a cleaning service at your place. WeKlean is created to meet the growing needs of community that shares the same views which are concerned about the cleanliness of their places and the health of their family. Simple objectives such as providing a clean place and a healthy surrounding simultaneously reducing the risk of getting sick and getting infected during this ongoing pandemic. If given the chance, WeKlean will grab it to serve not just the local community but nationwide.

The purpose of this whole business opportunity is to provide a service that beneficial to the community. WeKlean Cleaning and Sanitizing Services' central goal is to give the client all private cleaning administrations in a naturally solid, totally dependable, and proficient way. We exist to draw in and look after clients. At the point when we cling to this saying, all the other things will become alright. Our administrations will surpass the assumptions for our clients.

WeKlean Cleaning and Sanitizing Services will zero in on two upper socio/monetary gatherings. The first is prosperous where just a single life partner works. Despite the fact that the other life partner is at home and has the opportunity to clean, he/she decides not to. Our second section of the market that we are focusing on is the two-pay family. The two mates work extended periods of time and have no ideal opportunity to clean or do clothing. Further, it is fundamental that we are dependable and proficient. We will be given a key to acquire section to an unfilled house. We pay attention to that trust very.

The private housekeeping speciality is a subset of the bigger cleaning business. The private housekeeping market is adjusted predominately by free organizations. There are, in any case, a couple of huge establishments. Private administrations are partitioned into several distinct classes, servant or housekeepers, cover cleaners, window cleaners, and an assortment of different administrations that are needed on a less incessant premise. They are unmistakably more limited in their scope of offered administrations comparative with the business janitorial administrations.

We are a very good quality housekeeping administration that can be totally confided in a customer's home. WeKlean will offer a wide scope of administrations to the private customer, from general room cleaning, to youngster/pet catastrophes