



GDT 312

FINAL STORYBOARD

(md effizal rizzman)

(2018448322)

(habhal cap kipas udang chili sauce)

A close-up photograph of several round, rustic bread rolls. The rolls are covered in a thick layer of white flour dusting and have a golden-brown crust. They are arranged on a perforated metal tray, which is set against a dark, blurred background. The lighting is soft, highlighting the texture of the flour and the shape of the rolls.

PRODUCT REVIEW

HABHAL CAP KIPAS UDANG



Habhal Cap Kipas Udang was established in 1996. ZARA Foodstuff Company was appointed Cap Kipas Udang brand to promote marketing. Sos Cili Cap Kipas Udang product is the traditional recipes that can evoke the sense of taste while eating.

It uses only high-quality raw ingredients and is made using hygienic processes. Can be served as a dip or added into your dishes to even out the spiciness and sweetness of virtually any type of food.

A close-up photograph of several round, rustic bread rolls, possibly ciabotta or similar, dusted with flour. They are arranged on a perforated metal tray. The lighting is soft and focused, highlighting the texture of the bread. The background is dark and out of focus.

IDEA OF STORYBOARD

FINAL USP/TAGLINE

USP : A chilli sauce made with 100% halal and High trusted product with the most chosen product by all family. It contains vitamin A and high-quality fresh ingredients with no preservation. A chilli sauce is suitable all kind of foods that combination of spiciness and sweetness makes a taste even better.

Final Tagline :

Simply the best!: