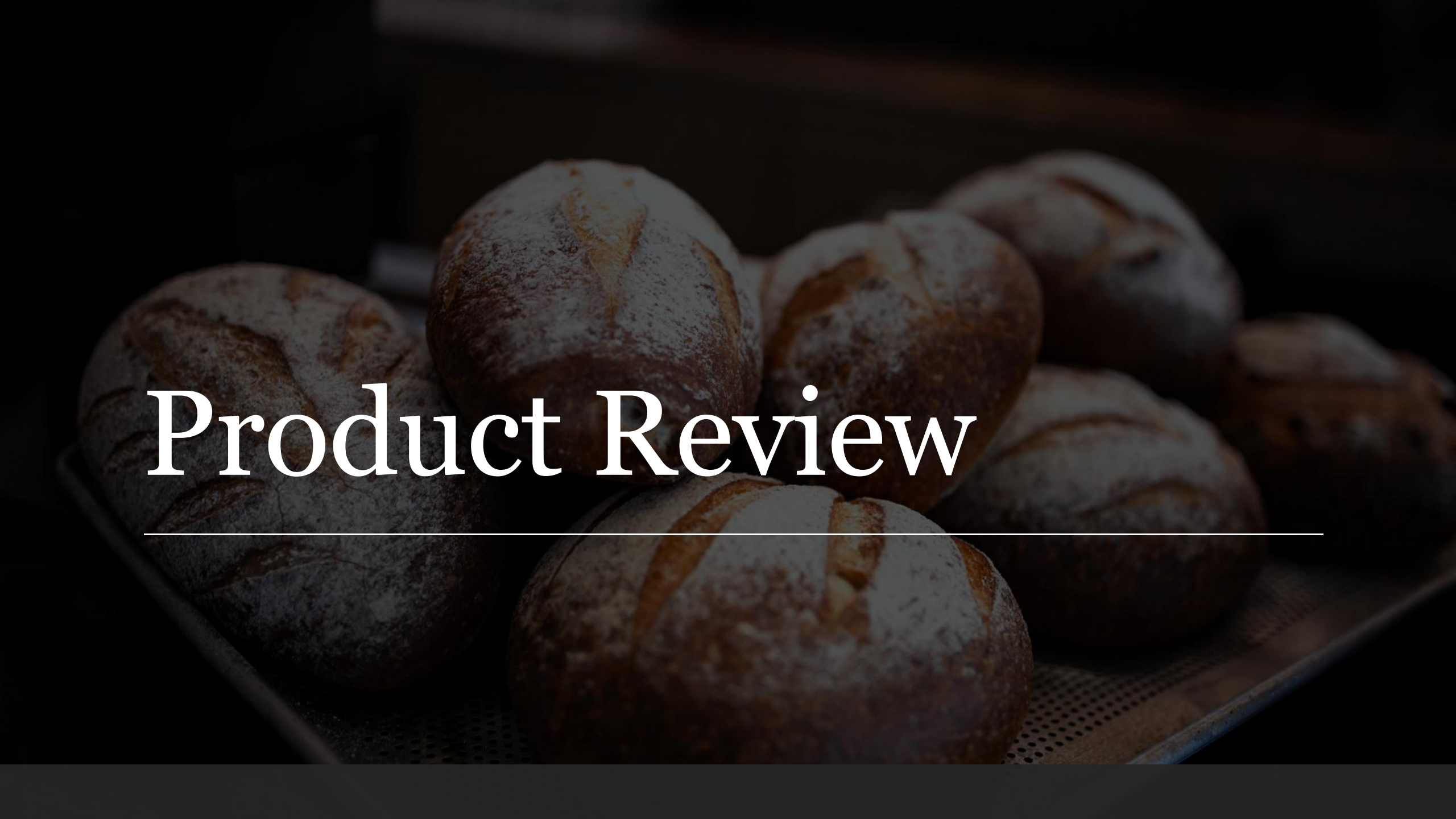


GDT 312

Final Storyboard

**:HALIMATUSSAADIAH BINTI MOHD
PAHAME**

:PARABELLA ICE CREAM DURIAN FLAVOR



Product Review

Product Information

Incorporated in the year 2012, Bumimasa Sdn Bhd is the sole distributor for Parabella Ice Cream, a Malaysian founded halal premium ice cream brand. Bumimasa started its first operation on February 2012 and made its first ever sale in Perak, Malaysia.

Together with our manufacturer, One Taste Worldwide Sdn Bhd, our company specializes in manufacturing and distribution of a variety types of ice cream to the food services industry such as restaurants, cafe, caterers, and retailers. Recently, we have extended our distribution to hypermarkets and exports to China.

The fast growing demand and awareness of quality halal foods in Malaysia and globally in the modern society has created an attractive business opportunity thus the management of Bumimasa Sdn Bhd has taken the initiative to formulate and implement suitable business models to tap the benefits of producing Halal products namely premium ice cream.

Ice cream Parabella Durian flavor using real durian blended with premium ice cream creates a creamy and smooth texture . This all natural, no flavouring and no colouring ice cream will bring the durian taste to a whole new level and will make you crave for more.

Product Logo

Old Logo



New Logo



Packaging Product

