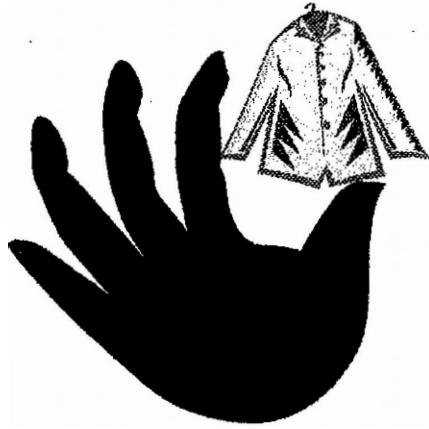


ETR 300



PICK ONE SHOP

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CONTENTS

NO.	PARTICULAR	PAGE
1.	LETTER OF SUBMISSION THE BUSINESS PLAN	1-2
2.	PREFACE	3
3.	PARTNERSHIP AGREEMENT	4-7
4.	EXECUTIVE SUMMARY	8-10
5.	INTRODUCTION	
	• LOGO	11
	• DEFINITION OF LOGO	12-13
	• BUSINESS BACKGROUND	14
	• PARTNERSHIP BACKGROUND	15-22
	• JOB SPECIFICATION	23-29
6.	ADMINISTRATION PLAN	
	• ORGANIZATION INTRODUCTION	30
	• ORGANIZATION OBJECTIVE	31
	• ORGANIZATION STRATEGY	32
	• EMPLOYEES INCENTIVES	33-34
	• ORGANIZATION CHART	35
	• OFFICE LAYOUT	36
	• WORKFORCES	37
	• OFFICE EQUIPMENT EXPENSES	38
	• PRELIMINARY EXPENSES	39

- LIST OF FURNITURE AND FITTING 40
- REMUNERATION 41
- ADMINISTRATION EXPENDITURE 42-43

7. MARKETING PLAN

- INTRODUCTION 44
- INTRODUCTION TO PRODUCT AND SERVICES 45
- TARGET MARKET 46-47
- MARKET SEGMENTATION 48
- MARKET SIZE 49
- COMPETITORS 50-51
- MARKET SHARE 52-55
- SALES FORECASTED FOR THE YEAR 2002 56-58
- SALES FORECASTED FOR THE YEAR 2003 AND 2004 59
- MARKET STRATEGY 60-61
- PROMOTION STRATEGY 62-63
- MARKETING BUDGET 64

8. OPERATION PLAN

- INTRODUCTION 65
- OBJECTIVE 66
- OPERATION PLAN 66
- OPERATION STRATEGIES 67
- BUSINESS LOCATION 68



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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah

1. NOROL HIDAYAH ABD MATJID
2. NUKHAYATI AHMAD
3. SITI NORMIYUZA NORDIN
4. SUZANA SAAD
- 5.

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

MOHD AZHAR OSMAN

Koordinator
b.p. Provos

EXECUTIVE SUMMARY

Our business name is PICK ONE SHOP. The concepts of our business are bundle and reject products. We choose this kind of business because bundle product is quite popular now. Bundle products are the products, which have been used before. Bundles have many categories, but our company only choose the great quality bundles which is only grade A's.

While for reject, many people have misunderstood about the concept. Those kinds of products have been rejected because of two main reasons. First, it is because of the small defect on the clothes. The small defects are caused by the mistake of the manufacturer in producing the products. For example, there are mistakes in sewing those products and small mistake, which is cannot be traced easily. Secondly, it is because of the due date of the delivery. For example, the manufacturer agreed to send the products by cargo on the 23rd of January 2001 but it has to be invalidated because of the certain problem, which is occurred before the delivery process. So, the products are said to be rejected.

Our business concept is a partnership concept. There are 4 partners in the business, The General and Administration Manager is hold by Norolhidayah majid, The Marketing Manager is hold by Suzana Sa'ad, The Operational Manager is hold by Nurhayati Ahmad and the Financial Manager is hold by Siti Normiyuza Nordin.

Our business capital is RM 567,130 The General manager has contributed a capital to the business worthing RM 92,120 hile the other partners