



**UNIVERSITI TEKNOLOGI MARA
SARAWAK**

**FACULTY OF BUSINESS MANAGEMENT
DIPLOMA IN BANKING**

**FUNDAMENTALS OF ENTREPRENEURSHIP
ENT300**



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SUBMISSION DATE:
27 September 2012



ISO 9001:2008



KLR 0500123



UNIVERSITI
TEKNOLOGI MARA
SARAWAK
PEMENANG
Anugerah Kualiti
Perkhidmatan Awam
Negeri Sarawak
2010
PIALA
KETUA
MENTERI

Surat Kami : 100-UiTMKS (HEA. 30/7)

Tarikh : 9 Julai 2012

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Sukacita sekiranya pihak tuan/puan dapat membantu dan memberi kerjasama kepada pelajar di atas dari Program **Diploma Pengurusan Bank** untuk membuat satu kertas projek bagi kursus **ETR300 (Fundamentals Of Entrepreneurship)**.

Maklumat-maklumat daripada jabatan/agensi/syarikat tuan/puan amatlah diperlukan bagi melengkapkan kertas projek tersebut. Semua maklumat yang tuan/puan berikan adalah untuk tujuan akademik sahaja.

Sila hubungi Penyelia Projek, **Puan Noraida Omar** di talian **019-4395700** sekiranya pihak tuan/puan ingin mendapatkan maklumat lanjut berkaitan perkara di atas.

Kerjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

"BERSATU BERUSAHA BERBAKTI"

Sekian.

Yang benar

MOHAMAD HASIMI BIN ABDULLAH

Penolong Pendaftar

Bahagian Hal Ehwal Akademik

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Executive Summary

There are criteria and conditions that have to be fulfilled which are required the involvement of effort and precision of producing our product. Without such condition, the business cannot run properly and organization goal will not achieve. The condition must be achieved in order for business to take position in the first place.

First, the company has to attain a business or trade license from related authorities due to the company's location. The company must be registered and recognized by the particular department of government.

Secondly, the need and demand of the customer are to be recognized in order to satisfy them. This will be achieved by producing high quality services and to the customer. When these requirements are fulfilled the company can maximize the profit from the business and increase the number of customer.

Thirdly, all the workers and materials will be checked and inspected in order to give a good product and services to the customer. This is important not just for the purpose of gaining customers, but also in order to sustain the trust and existing number of the customer. It is the right according to the law to buy or purchase a high quality of products from the providers and must also be treated in a proper order.

A part from that, in order to run organization smoothly, a sufficient amount of human resources need in order to produce a high quality of product and giving excellent services to the customer and maintaining the main workplace in the long run. The workers must be qualified, experience, skill and have wide knowledge. All the necessities are required in order to produce the excellent product with customer's expectation.

The stated condition need to be prepared before starting the business. All the major aspects of the planning have to be considered to ensure proper management of the business in obtaining the goals in organization.

Introduction to Business Plan

G5 QUEEN STEAMBOAT is partnership businesses which provide BBQ steamboat food service. We will provide all fresh food and good service to our customer. The business is in form of enterprise which consists of five shareholders. All shareholders had agreed as stated in agreement letter which the amount of capital, profit and loss will be divided as stated ratio. We had chosen this kind of business because it shows the equality and no one will be discriminated as the profits and losses are equally divided in the end of the accounting period. In other way, the partnership is a perfect option to be taken because the shareholders will always sharing ideas and knowledge in order to gain profit and achieve high productivity time to time.

Nature of the Business

We have chosen to be in food industry and our main expertise is on BBQ steamboat. Muslim nowadays seems like to have BBQ Steamboat and there's only a few Muslim steamboat entrepreneur. The nature of our business is to give a good service and supply a food to our beloved customer when they come to our steamboat restaurant. Their perfect places for teenagers come to hang out with friend while enjoying their BBQ Steamboat. Parents also can bring their children to spend some quality time on weekend and enjoying their BBQ Steamboat. Our restaurant provides friendly services and value for money with a comfortable relaxing spot. Thus, many Muslim people who live in area Kuching can eat at our BBQ steamboat restaurant.