



اَوْبُوْرَسِيْتِي تِي كُونُوْمِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

**ENT300
(FUNDAMENTALS OF ENTREPRENEURSHIP)**

**BUSINESS PLAN FOR
"AEROMYT MOTOR SDN BHD"**



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EXECUTIVE SUMMARY

The purpose of this business entrepreneurship plan as the first step as module before starting business. The business plan are very important to a new company like AeroMyt Motor Bhd because it may maintain our business longer in Malaysia and worldwide.

The purpose of doing business plan are;

- I. To identify, describe and analyze a business opportunity and/or a business under way, examining its technical, economic and financial feasibility
- II. To show financial strength of the company especially when applying for loans and to convince investors towards providing funds or other financial institutions.
- III. To fulfill one of terms and condition that stated in ENT300 project.
- IV. To convince the supplier the ability to paying back on credit and ability to carry out a project of services from customers.
- V. To improve any weakness arise by comparing actual performance of the firm with expectation.

GENERAL BUSINESS DESCRIPTION

Nowadays, we know that business is one of major sources of income for human since the early ages of civilization. Even the Prophet Muhammad SAW once said "9/10 of income come from businesses". Therefore, business has a big potential to increase ones social standard and living.

For our business, we are producing smart electric car as our major product. This because we all know that natural gas are becoming lesser each year. So we produce a product that will sustain the natural resources, enviromental-friendly and lesser combustion to prevent too much carbon dioxide release to the air and becoming air pollution. We hoping that our product will be market in local and through international market.

We run a partnership business that is lead by Muhammad Azri Ariff bin Kamarozzaman as our General Manager, Hazim bin Kamal Abidin Shah as Administration Manager, Muhammad Amir bin Abd Latif as Marketing Manager, Muhammad Shazwan bin Roslan as Operation Manager, and Muhammad Lukman Izzuddin as our Financial Manager. People who look into this business plan are ;

- 1.1 Bank and Financial Institution
- 1.2 Investor
- 1.3 Entrepreneur
- 1.4 Manual and Guide Line

This business plan is prepared by AeroMyt Motor Bhd in order to:

- To obtain a term loan from Maybank
- As a guide line in manage the business
- To provide a chance for entrepreneurs to access the proposed of business project
- To maintain the goal of firm profit maximization
- To utilize resources efficiently