



اُونِيُوَرَسِيْتِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

PRINCIPLES OF ENTREPRENEURSHIP (ENT530)

SOCIAL MEDIA PORTFOLIO



NAME : NURNADEERA BINTI ZAINI
STUDENT ID : 2019654078
GROUP : BA246 4A
LECTURER'S NAME : NOORAIN BINTI MOHD NORDIN

EXECUTIVE SUMMARY

Seriously, is there anyone out there who does not love chocolate and cookies? If there is, I have not met one yet. Not only are chocolate and cookies delicious, eating them will just make you feel good. A chocolate and cookie have been introduced for a long time. For me it is famous for everyone to know about it. I think everybody in this world would buy a chocolate and cookie for enjoy in their times. I love to eat chocolate and cookies because a chocolate and cookie texture and flavor palette is unique in mouth.

Frunchielicious offer cookie and berry with a best combination of cookie, chocolate, and cranberry for everyone. By using a premium chocolate from Callebaut and good texture of cranberry, Frunchie cookie and berry only use premium ingredients to give more satisfaction to customers. I want my customer satisfied with their purchasing of Frunchie cookie and berry.

Usually, my customer comes from teenagers and kids. So that, I will make sure Frunchielicious will serve cookie and berry with a good taste of cookies and taste of chocolate that we use. Frunchie cookie and berry also offer with affordable price because I want everyone to buy it and taste this perfect combination of cookie and sliced cranberry itself. By using premium product Frunchie cookie and berry guarantee that all customer will buy again and again.

TABLE OF CONTENT


NO	CONTENT	PAGE
1	GO-ECOMMERCE REGISTRATION	5-6
2	INTRODUCTION OF BUSINESS <ul style="list-style-type: none">• Name and address of business• Organizational chart• Vision and Mission• Description of product / services• Price list	7 8 8 9 10
3	FACEBOOK (FB) <ul style="list-style-type: none">• Creating Facebook (FB) page• Costuming URL Facebook (FB) page• Facebook (FB) post – Teaser• Facebook (FB) post – Copywriting (hard sell)• Facebook (FB) post – Copywriting (soft sell)• Frequency of posting	11 12 13-14 15-23 24-31 32-35
4	CONCLUSION	36

1. GO-ECOMMERCE REGISTRATION

Go-eCommerce BETA

HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

PERSONAL PROFILE BUSINESS PROFILE


nurnadeera binti zaini

Personal Information Edit

Name	: nurnadeera binti zaini	Phone/Mobile	: 0182674308
New Identity Card No.	: 980130017000	Home Address	: 26-28 C, JALAN BULOH KASAP
Email Address	: frunchiecookie@gmail.com	District	: Segamat
City	: Segamat	Postcode	: 85000
State	: Johor	Personal Instagram	: nadeerazaini_
Personal Facebook	: Nadeera Zaini	Race	: Malay
Gender	: Female	Special Need Required	: No
Marital Status	: Single		

Institution Information Add New

UiTM Melaka Kampus Bandaraya Melaka - ENT530

Type of Institution	: IHL	Institution List	: Universiti Teknologi MARA
State of Institution	: Melaka	Name of Institution	: UiTM Melaka Kampus Bandaraya Melaka
Address of Institution	: UiTM Cawangan Melaka Kampus Bandaraya Kampus Melaka, 110, Off Jalan Hang Tuah 75300 Melaka	City	: Bandaraya Melaka

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HOME MY PROFILE MY BUSINESS MY LEARNING MY NOTIFICATIONS MORE

State of Institution	: Melaka	Name of Institution	: UiTM Melaka Kampus Bandaraya Melaka
Address of Institution	: UiTM Cawangan Melaka Kampus Bandaraya Kampus Bandaraya Melaka, 110, Off Jalan Hang Tuah 75300 Melaka	City	: Bandaraya Melaka
District of Institution	: Melaka Tengah	Postcode	: 75300
Level of Study	: Bachelor Degree	Study Status	: Full time Edit Delete
Course Name	: ENT530	Class Name	: M1BA2464A
Subject Name	: PRINCIPLES OF ENTREPRENEURSHIP	Year Enrolling the subject	: 2020
Month Enrolling the Subject	: 9	Lecturer Name	: Noorain Mohd Nordin
Internship Enrollment	: No	Year Of Internship Enrollment	
Month of Internship Enrollment		Period of Internship Training	
Expected Year To Complete Study	: 2022	Expected Month To Complete Study	: 2
Related To Study Field	: Yes		

Certificates

Have you updated your sales today? Update your sales regularly to collect more points!

PERSONAL PROFILE BUSINESS PROFILE



nurnadeera binti zaini

Company Name	: Frunchielicious	Company Registration No.	: -	Edit
Type Of Business	: Sdn. Bhd	Business Role	: Agent	
Facebook Page	: https://www.facebook.com/Frunchielicious-109587240930887/?modal=admin_todo_tour	Business Category/Business Sub-Category	: Food & Beverages / Food & Beverages	
Wechat for Business	: -	Business Instagram Page	: -	
Marketplace	: None	Business Website	: -	
Business Related to Your Study Field	: No	Type Of Website	: eCommerce Platform	
		Experience in International Export	: No	