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INTRODUCTION

Redox Company is a smartphone seller and services which located at Asia City, Kota Kinabalu. This is because, we knew most of the smartphone's lovers came to Kota Kinabalu to search unique and rare mobile accessories which we are produce and customize it. Redox company serve anyone who using smartphones such as, teenagers, men, women and also aged persons.

We sell not only smartphones and its accessories but we also making custom made phone casing which whatever our customers request. Furthermore, we will customize tempered glass suit for those who own smartphone which not very famous in the market or new in the market such as Exmobile, GoMax and cloned phone.

Many mobile shops sell similar products and lack of service offered such as mini café and live watching repairing smartphones. Redox company sells not only mobile products but also offer services such as door to door delivery which customers only buy online at our official website and we will deliver it to their address. Moreover, we offered a mini café which customer can take a break and drink while waiting for their smartphone to be repair.

We, Redox company, believe that we have greater opportunity to compete in the market while maximize our company profit. Nowadays, peoples prefer better services not just the products itself and that why we create this business to satisfy people needs and wants and also to create long term relationship with them.

BUSINESS BACKGROUND

Business Name : Redox Company

Address : Asia City, 88000 Kota Kinabalu, Malaysia

Telephone number : 0109449620

Email : redoxcompanyenterprise@gmail.com

Form of Business : Partnership

Main activity : Customize smartphones' accessories such as phone casing

Date of Commencement : 1st January 2017

Initial Capital : RM60,000

Name of Bank : SME Bank



REDOX COMPANY