

# **BUSINESS PLAN**

## **ETR 300**



### **GREAT EVENTS SDN BHD**

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**Diploma in Public Administration**  
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**KEDAH**

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## **INTRODUCTION**

GREAT EVENTS. That is our company's name where as refer to it, it clearly mentions on event business. The address is at;

3A-4-166,

Bukit Jambul Complex,

11900 Jalan Rumbia,

Penang.

According to our plan, we are going to run the business on JANUARY 1<sup>ST</sup>, 2003. The business is categorized as service business. We will provide the full range of services needed to make anybody's event a success. Corporate or private, large seminars or small celebration, we will guide in managing the event to our clients while assuring a memorable and successful event.

The reason why we choose to do this business is mainly to gain more income and to work with people in all walks of life. Besides that, there are not many involve in this business. So, competitor is less and we are specialized in doing event management. We will help our clients to manage their events. Other than that we also want to accept the government desire to have numerous of entrepreneur among bumiputeras.

We are very positive and confidence that this business will last long as it really meet the needs of the public at present.



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**KEPADA SESIAPA YANG BERKENAAN**

Tuan/Puan

**ASAS KEUSAHAWANAN (ETR)**

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Kampus Sungai Petani yang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC) pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

Pelajar-pelajar berkenaan ialah

1. Mazhaliza bt Mohamad
2. Hia Asyiqah bt Ahmad Majidi
3. Hasiang Hassan
4. Ahmad Adli b. Abdul Rahman
5. Ahmad Nazrudin

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih.

Yang benar

**MOHD. AZHAR OSMAN**

Koordinator

b.p. Provos