

UNIVERSITI TEKNOLOGI MARA  
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FACULTY OF BUSINESS MANAGEMENT

A STUDY ON FACTORS THAT INFLUENCES PUBLIC  
AWARENESS OF MUSHARAKAH MUTANAQISAH  
( DIMINISHING PARTNERSHIP ) HOME FINANCING

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JUNE 2012

**DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (ISLAMIC BANKING)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITI TEKNOLOGI MARA (TERENGGANU)**

**I, MASTURA BINTI IDRIS , (I/C Number: 890525-10- 5516 ), ( 2010489748 )**

Hereby declare that:

- This work has not previously been accepted in substance for any degree, any locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- The project paper is the result of our independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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## ABSTRACT

The research is project was conducted to identify the factors that influences public awareness of Musharakah Mutanaqisah ( diminishing partnership ) home financing . By using primary data which is questionnaire method, the researcher obtained data directly from the respondents. The other data and sources are from the internet, journals, and from the past research that is related to the study either directly or indirectly.

The researcher used knowledge , promotion and environment as the independent variables and the dependent variable is the factors that influence public awareness of Musharakah Mutanaqisah ( diminishing partnership ) home financing . The findings to the research are, all the variables used are significant to the study .

Keywords: Musharakah Mutanaqisah , knowledge ,promotion and environment.

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