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ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UiTM Cawangan Kedah yang sedang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC), UiTM Cawangan Kedah pada semester ini.

Salah satu daripada syarat di dalam subjek tersebut ialah pelajar-pelajar dimestikan untuk menyediakan satu Rancangan Perniagaan (RP) yang lengkap mengenai projek yang mereka pilih sendiri.

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Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih

Yang benar

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EGG HOUSE

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ASY SYUARAA SHAH MAT

5 OCTOBER, 2000

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1.0 INTRODUCTION

EGG HOUSE is the business that we want to involve and it is a partnership business. Our business is provide a product call an eggs and also provide a service; delivery service. We choose this business after we make an investigation and research to this product. We assume that our business will success and have a potential to expand with the development of Amanjaya.

EGG HOUSE offer three grade of eggs that is grade A, grade B and grade C. Our business is the first business in Kedah which sell only an eggs in our shop. Apart from that, it will make customers satisfy with us.

We choose Amanjaya as our location because the accommodations and facilities are complete where it has water, telephone, electricity and road. So, this will make our business success from time to time.

According to our plan, we start our business at 1st January 2002. We are confident that EGG HOUSE can try to do as well as the other shop because of our shop is the one and only sell eggs and have our own concepts.