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## Enclosure

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## PUSAT PEMBANGUNAN USAHAWAN MALAYSIA (MEDEC)

Universiti Teknologi MARA

Cawangan Kedah

Peti Surat 187

08400 Merbok

Kedah Darul Aman

Tel: 04-457 1300

Fax: 04-457 4355

Surat Kami

500-KDH(MEDC. 15/2/1)

Tarikh

27/07/00

### KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

### ASAS KEUSAHAWANAN (ETR)

Adalah dengan segala hormatnya dimaklumkan bahawa penama-penama yang dinyatakan di bawah ini adalah pelajar-pelajar UITM Cawangan Kedah yang sedang mengikuti subjek Asas Keusahawanan yang dikendalikan oleh Pusat Pembangunan Usahawan Malaysia (MEDEC), UITM Cawangan Kedah pada semester ini.

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Pelajar-pelajar berkenaan ialah:

1. Rusbaizura Abd Rahim
2. Nonita Ibrahim
3. Norazlina Nazeli
4. Mohd Hidzhir
5. Ermawaty Mohd Khairy

Pihak kami amat berbesar hati sekiranya pihak tuan/puan dapat memberi kerjasama yang sewajarnya kepada penama berkenaan.

Sekian, terima kasih

Yang benar

**MOHD. AZHAR OSMAN**

Koordinator

b/p. Provos

## **Introduction**

The name of our business is Dezia Photo Enterprise which provide develop photo service at Bandar Aman Jaya. Other than that, we also sell photography equipment such as camera, film and battery. We decide to involve in this business because there is no photo shop run by Bumiputera at Bandar Aman Jaya. Besides, we chose this business because of increase of demand for photo especially during festival and marriage season and for passport photo.

Our target customer in that area is student from Aman Jaya College and UUM Sungai Petani Branch. 5 entrepreneurs who try to break off the monopoly that control by Chinese before run this business. Capital to start our business is RM 100,000 and RM 80,000 is loan from Bumiputera Commerce Bank.