



UNIVERSITI  
TEKNOLOGI  
MARA

FACULTY OF BUSINESS MANAGEMENT

ENTREPRENEURSHIP (ENT300)

"SCENTS OF SCRUB"

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# *"Scents Of Scrub"*

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## **Executive Summary**

Alhamdulillah, praise to the Almighty Allah S.W.T that finally we had succeeded in finishing our BPC presentation and Business Plan writing in the time given. We admitted during the progress to finish our final project, we been test in so many ways that we could not expect and we believe all the test is come from God to make our group more stronger and hard work.

Furthermore, *Scents Of Scrub* team members would like to extend our appreciation to our respected lecturer, Mdm. Nabila Azwa Binti Ambad her kindness and effort of guidance, straight criticism that had leads to the finishing of this writing.

Without hesitation, we would like to thank to our beloved family, judges during BPC presentation day, friends, and to all who those support us and involve to the completion of this project.

As for ourselves, we are so proud with our teamwork, strong relationship, effort and understanding, the business plan have finally completed with no hesitation and regrets.

Cordially,

*“Scents Of Scrub”*

## **Introduction of Business**

## *"Scents Of Scrub"*

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We are starting our own business and enter organic scrub industry as partners and every single of us decided to call our business as Scents Of Scrub. We had decided to produce Body Scrubs as our first and main product at the beginning, whereby we produce four kind of scrubs and packed into one can which have four different jars to be fill in for each scrub. We start with sugar or salt, coconut oil and essential oil.

In Scents Of Scrub there are several departments in order to run the business smoothly, which are Administrative department, Operational department, Marketing department and Financial department. Each of the partners is also acting as the head of the department with one person as the General Manager.

Our factory is located at Ground Floor , Imago, Sabah. The reason we choosing this location because it is near to our target market place, which is Kota Kinabalu city. From this point we can easily supply our product to our distributors.