



**THE STUDY OF THE FACTOR THAT CAUSES PROBLEMS TO THE CREDIT
CARD HOLDERS AMONG THE TEACHERS IN KUALA KRAI**

PREPARED BY:

FARHAN AKHNAN BIN IBRAHIM

2008745237

BACHELOR OF BUSINESS ADMINISTRATION

(HONS) (ISLAMIC BANKING)

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITI TEKNOLOGI MARA

TERENGGANU

OCTOBER 2010

DECLARATION OF ORIGINAL WORK



BACHELOR OF BUSINESS ADMINISTRATION

WITH HONOURS ISLAMIC BANKING

FACULTY OF BUSINESS MANAGEMENT

UNIVERSITY TEKNOLOGI MARA

“DECLARATION OF ORIGINAL WORK”

1. **FARHAN AKHNAN BIN IBRAHIM, (I/C NUMBER: 870711-03-5605)**

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature: _____

Date: _____

ABSTRACT

The objective of this research is to study the factor that causes problems to the credit card holders among the teachers in Kuala Krai. The respondents selected were 90 teachers from three schools in Kuala Krai area. Each school is divided into 30 teachers as a respondent. 36.7% of respondents were male and 63.3% female. Respondents were also grouped under 5 age differences which below 20 years, 21-30 years old, 31-40 years old, 41-50 years old and 50 and above. Four independent variables were identified as the factors and all proved having a significant relationship toward factors that causes problems to the credit card holders among the teachers in Kuala Krai. Cronbach's Alpha coefficient size indicated that all factors were between 0.769 to 0.865 and it show very good and good indicators to this research. All the alternate hypothesis was accepted and the entire objective answered. Majority of the respondents agreed and accepted the over spending is the most factor that causes problem to the credit card holders. Recommendations to all credit card holders in order to avoid the future problems to any credit card holders are awareness choose the Islamic system and good knowledge.

TABLE OF CONTENTS

<u>CONTENT</u>	<u>PAGE</u>
ACKNOWLEDGEMNT	iv
LIST OF TABLE	v
LIST OF FIGURE	vii
ABSTRACT	viii
<u>CHAPTER 1- INTRODUCTION</u>	
1.0 INTRODUCTION	1
1.1 BACKGROUND OF THE STUDY	2
1.2 BACKGROUND OF CREDIT CARD IN MALAYSIA	3
1.3 PROBLEM STATEMENT	3
1.4 OBJECTIVES OF STUDY	5
1.5 SCOPE OF STUDY	5
1.6 SIGNIFICANT OF STUDY	6
<u>CHAPTER 2 - LITERATURE REVIEW</u>	
2.0 INTRODUCTION	8
2.1 FACTORS THAT CAUSES PROBLEM	8
2.1.1 OVER SPENDING	8
2.1.2 LACK OF KNOWLEDGE	9
2.1.3 WRONG PERCEPTION	9
2.1.4 ADDICTED TO MAKE ADEBT	10
2.1.5 DURATION TO PAY BACK	11

CHAPTER 3 - RESEARCH METHODOLOGY

3.0	INTRODUCTION	12
3.1	THEORETICAL FRAMEWORK	12
3.2	RESEARCH DESIGN	14
3.3	DATA COLLECTION METHOD	15
3.4	SAMPLING TECHNIQUE	17
3.5	DATA ANALYSIS TECHNIQUE	18
3.6	DATA ADMINISTRATION AND ANALYSIS	19

CHAPTER FOUR- FINDING AND DATA ANALYSIS

4.0	INTRODUCTION	22
4.1	RELIABILITY TEST	22
4.2	BACKGROUND OF RESPONDENT	26
4.3	HYPHOTHESIS TESTING	35
4.4	REGRESSION ANALYSIS	41

CHAPTER FIVE- CONCLUSION AND RECOMMENDATION

5.0	INTRODUCTION	47
5.1	CONCLUSION	47
5.2	RECOMMENDATION	48

BIBLIOGRAPHY

APPENDICES