



UNIVERSITI TEKNOLOGI MARA

(ENT 300)
FUNDEMENTAL OF ENTREPRENEURSHIP

BUSINESS PLAN
KOOL KIDS PRE-SCHOOL

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PRE - SCHOOL

SUMMARY OF BUSINESS PLAN PROPOSED

PARTICULAR	DESCRIPTION
Company's name	Kool Kids Pre-School
Type of business	Partnership
Type of Business Venture	Trading & Service
Factors influence to set up business venture	<p>This business will fulfill the demand of certain customers which have children to take care of. Besides that, this pre-school helps the young generation to develop and adapt their mind with the drastic changes of technology and education system.</p>
Future Prospect	<p>Hopefully this business will be acceptable in the market and reach to the profit oriented goal and achieve being well-known by the people.</p>

EXECUTIVE SUMMARY

The business called Kool Kids Pre-School where it is providing a service for children at the age of 4 – 6 years old to take care of and educate them. This company is partnership with 5 members which are Muhammad Nur Ikhwan Bin Rosmin, Nurul Azra Binti Abdul Razak, Izzah Nur Syakirah Binti Medar, Nur Syamih Binti Rospi and Sabarinani Binti Sabar.

The location is at Al~~a~~ Mesra where the target market is for parents who have children and need somebody to take care of. This is to accommodate children while educating them of basic literacy, problem solving, programming, and practical ‘ibadah’ for Muslims.

Each of the partners has contributed RM 20,000 and RM 48,077 of loan for supporting the business to be running for the long term.



**Kool Kids
PRE - SCHOOL**