### ENTREPRENEURIAL INTENTION AMONG BIOMEDICAL ENGINEERING STUDENTS OF KOLEJ KEMAHIRAN TINGGI MARA LEDANG JOHOR

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#### DECLARATION OF ORIGINAL WORK



# BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS (MARKETING MANAGEMENT) FACULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI MARA

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- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

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#### **ABSTRACT**

Purpose – To examine the factors that contribute biomedical engineering students Kolej Kemahiran Tinggi Mara Ledang in participation in entrepreneurial activities at campus. The factors to be examined were financial concern, perceived opportunity cost, perceived barriers and perceived feasibility.

Methodology/Approach – A total of 169 subjects who are students in the age range 16 years old and above and have experienced in involvement entrepreneurial activity at campus were obtained through purposive sampling technique in answering in the questionnaire.

Findings – All the variables were reliable since the Cronbach' Alpha is more than 0.6. Regression analysis shows only perceived feasibility are the most concerned factor that infuencing biomedical engineering students Kolej Kemahiran Tinggi Mara Ledang in participation in entrepreneurial activities at campus. For recommendation, it would be important for the Campus and other relevant party to make sure their entrepreneurial activities is attractive and helpful students to become success in a good way.

Keywords – Entrepreneur, Entrepreneurial Activity, Biomedical Engineering Students, Financial Concern, Perceived Opportunity Cost, Perceived Barriers, Perceived Feasibility.

#### **CHAPTER 1**

#### INTRODUCTION

In chapter 1, background of the research, research problem, research objectives, scope of the study, significant of the study and definition of terms are highlighted in order to provide an overall overview on research.

#### 1.1 Background Of The Study

Entrepreneur is defined as someone who starts a new business or in to order business deals in to make money, often in a way that involves financial risks (Longman, 2009). Entrepreneurship is an interesting characteristic found in a person by doing their own business and having the freedom to work to increase their income. It can show us the mankind's average income has increased by about 50 percent during 1,000 years of absolute monarchy, feudalism, and slavery. (Norberg, 2007).

Nowadays, entrepreneur needs has turned one of the most dynamic forces in developing nations and reinforces world's economic growth. This creates many alternatives to achieve it. Thus, entrepreneurial activities will be seen concerning illustration as a motor of a nation's long term economic growth (Moi, Adeline, & Dyana, 2011). The most critical parts of entrepreneurs and entrepreneurship are long recognized by researches. (Rogerio & Alex, 2014).

Entrepreneurship is the most critical path source of job growth and economic development of a country. It is in line with national transformation, entrepreneurship as a catalyst to change the country from a middle-income to a high-income economy by 2020 in Malaysia. (David & Naomi, 2014).