



CLOUD TRAVEL SDN. BHD.



Faculty : Business and Management

Program : Bachelor of Office Systems Management (Hons.)

Program Code : BA 232

Course : Principles of Entrepreneurship

Course Code : ENT 530

Semester : September 2019 - January 2020

Group Name : Cloud Travel Sdn. Bhd.

Group Members

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EXECUTIVE SUMMARY

Cloud Travel Sdn. Bhd. is a new travel agency that will open in Kota Bharu. Our travel agency provides the main service for full package of tour guides to various hot places and mostly focuses in Asia such as Korea, Japan, China, Thailand, Vietnam, Philippines. The name of this company comes with the idea of traveling on the airplane and able to see clouds and it is agreed wholly by all the partnership members. When our customers think of traveling and see the clouds, our company, Cloud Travel will come to their mind.

As for our business, we provide full package tour guides include two way ticket flights, hotel reservations, trips to tourists attractions and home-cooked meals. Other than that, we also provide side business which is providing ticketing service.

Our specialties in this business are that we provide homemade meals to ease our customers in finding and getting halal foods during the trip. We also have mobile apps to connect to our customers. Most of our tour guides agents are graduates from Tourism Management who have excellent capabilities and knowledge about the world of tourism and traveling.

For the start, our business consists of 25 workers including general manager / financial manager, operational manager, marketing manager, organizational manager, research and development manager with 5 office staffs and 15 tour guides agents.

Our target market is for employees, family and university students looking for budget-friendly and convenient traveling.



CLOUD TRAVEL

" now everyone can travel "

- a) **Company's name** : Cloud Travel Sdn. Bhd.
- b) **Business address** : Lot 141514-A, Jalan Sultan Yahya Petra,
Kota Bharu, Kelantan
- c) **E-mail address** : cloudtravel@gmail.com
- d) **Telephone number** : 0168018849
- e) **Form of business** : Cloud Travel (Travel Agency) Business
- f) **Main activities** : To provide travelling worldwide, ticketing services and
hotelling
- g) **Date of commencement** : 30/01/2019
- h) **Date of registration** : 28/04/2019
- i) **Registration number** : NB000158 (Limited Partnership)
- j) **Name of bank** : Agro Bank
- k) **Bank account number** : 12345678910

I) **Equity contribution (cash) : RM50,000.00**

NAME	PERCENTAGE (%)	CONTRIBUTION (RM)
Wan Nur Nalisa Binti Burdhan	20%	RM 10,000.00
Fatin Tsara bt Che Aziz Nasarudin	20%	RM 10,000.00
Wan Nurfatihah Aesya Binti Wan Muhammad Husni	20%	RM 10,000.00
Dian Dalyza Binti Mohamad Asroun	20%	RM 10,000.00
Nur Najihah Binti Zamri	20%	RM 10,000.00

TOTAL: 100%