

**THE FACTORS AFFECTING EMPLOYEES MOTIVATION**

**IN COMERICH SDN. BHD.**

**An Applied Business Report**

**Presented to the Faculty of Business Management**

**Mara University of Technology**

**In Partial Fulfillment of the Requirements for the**

**Executive Master in Business Administration**

**By**

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**Submission Date: 24<sup>th</sup> May, 2010**

**DECLARATION OF ORIGINAL WORK**


**EXECUTIVE MASTER IN BUSINESS ADMINISTRATION  
FACULTY OF BUSINESS MANAGEMENT  
MARA UNIVERSITY OF TECHNOLOGY**

We hereby declare that this work has not previously been accepted in substance for any Master Degree program both locally and overseas and also not being concurrently submitted for this Master Degree program or any other program.

This Applied Business Report is the result of the independent work and research by our own except otherwise stated.

All verbatim have been distinguished by quotation marks and sources of our information have been acknowledged.

Signature: .....



**HADINAWATI ABDULLAH**



**HASLINDA MOHAMAD SUB**



**ZURIMA SAFIAN**

Date: .....

24 MAY 2010

## LETTER OF SUBMISSION

24<sup>th</sup> May, 2010

The Head of Programmed,  
Faculty of Business Management  
Mara University of Technology  
Campus Kota Samarahan,  
Jalan Meranek, Kota Samarahan,  
Sarawak.

Dear Sir,

### **SUBMISSION OF APPLIED BUSINESS REPORT**


Here, we would like to enclose an Applied Business Report with the title “**THE FACTORS AFFECTING EMPLOYEES MOTIVATION IN COMERICH SDN BHD**” in partial fulfilment of the requirements for the Executive Master in Business Administration.

Thank You,

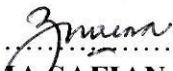
Yours Sincerely,



.....  
**HADINAWATI ABDULLAH**  
**2008295454**



.....  
**HASLINDA MOHAMAD SUIB**  
**2008295414**



.....  
**ZURIMA SAFIAN**  
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## **ABSTRACT**

The purpose of this study is to determine the factors affecting employees' motivation in Comerich Sdn. Bhd. A total of 59 questionnaires were distributed to all employees and 35 sets were returned. From the findings, the level of motivation amongst employees' of Comerich Sdn. Bhd. are moderate with high result on teamwork and the top three important motivation factors that can boost up their motivation level is monetary rewards, leadership and teamwork. Finally, some recommendations were given to the organization for their future improvement to increase their employees' motivation level.