



**UNIVERSITI TEKNOLOGI MARA  
FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY STUDIES**

**THE FACTORS INFLUENCING PARTICIPATION IN RECYCLING  
PROGRAM AT BANDAR LAGUNA MERBOK**

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## DECLARATION

We hereby declare that the work contained in this research proposal is our own except those which have been duly identified and acknowledged. If we are later found to have plagiarized or act to have committed other forms of academic dishonesty, action can be taken against our under the Academic Regulations of UiTM's.

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## CONTENTS

	Page
<b>Clearance for Submission of the Research Declaration</b>	i
<b>Acknowledgement</b>	ii
<b>Contents</b>	iv-v
<b>List of Tables</b>	vi
<b>List of Figure</b>	vii
<b>Abstract</b>	viii
<b>CHAPTER 1: INTRODUCTION</b>	
1.1 Introduction	1
1.2 Problem Statement	1
1.3 Research Questions	3
1.4 Research Objectives	4
1.5 Research Scope	4
1.5.1 Level	5
1.5.2 Territory	5
1.5.3 Time	5
1.6 Significance of the Study	5
1.7 Definition of Key Terms	6
1.7.1 Participation	6
1.7.2 Recycling	7
1.7.3 Solid Waste	7
1.7.4 Recycling Purpose	7
1.7.5 Recycling Activities	8
1.8 Conclusion	8
<b>CHAPTER 2: LITERATURE REVIEW</b>	
2.1 Introduction	9
2.2 The Participation in Recycling	9
2.2.1 Recycling	9
2.2.2 Recycling Program	11
2.2.3 Participation in Recycling Program	12
2.3 Factors Influence Public Participation in Recycling Program	15
2.3.1 Recycling Convenience	15
2.3.2 Attitude toward Recycling	17
2.3.3 Knowledge on Recycling Program	20
2.3.4 Extrinsic & Intrinsic Motivations	22
2.3.5 Public Participation in Recycling at Malaysia	24
2.3.6 Level of Enforcement	25
2.4 Variables of this Study	26
2.4.1 Recycling Convenience	26
2.4.2 Attitude towards Recycling	27
2.4.3 Knowledge on Recycling Program	28
2.4.4 Extrinsic & Intrinsic Motivation	29
2.4.5 Conceptual Framework	31
2.4.5.1 Explanation of Conceptual Framework	31
2.5 Hypotheses	32
2.6 Conclusion	35

## Abstract

Recycling program in Malaysia had been launched by the government since year 1993 that involving 23 Local Authorities. Since the first program, the government had failed to achieve the objective of the recycling program for a several time. The failure of recycling program that launched by the government influenced by several factors. Currently, the government again introduce new recycling program in a different ways which is waste segregation that effective in September 2015. Thus, the study related to the recycling were chosen for this research study in order to know the factors influencing participation of Bandar Laguna Merbok's residents in recycling program. The study will focus at Bandar Laguna Merbok and the respondent for this research is the residents of the residential area. The purpose of this study is to examine the relationship between recycling convenience, attitude towards recycling, knowledge on recycling, extrinsic and intrinsic motivations, and participation in recycling program. The study also will determine the most significant factor influencing participation of Bandar Laguna Merbok's residents in recycling program. A random sample of 351 respondents were selected to answer the questionnaires provided regarding to the recycling. Hopefully this research is able to identify the factor influencing participation of Bandar Laguna Merbok's residents in recycling program that may be useful for municipal authority in Sungai Petani, Kedah.

**Keywords:** Participation, Recycling, Solid Waste, Recycling Purpose, Recycling Activities