

**D'ART GENERAL PRINTING
NOORFADZILLAH SULAIMAN**

MARA UNIVERSITY OF TECHNOLOGY

MALACCA BRANCH

NOORFADZILLAH BT SULAIMAN 99044854

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DIPLOMA IN PUBLIC ADMINISTRATION

PART 5A

FACULTY OF LAW AND ADMINISTRATION

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**D' art
General
Printing**



LOGO EXPLANATION

The D'art General Printing Sdn.Bhd. had choose two open hand as the accompany logo.

The first hand shows the Entrepreneur characteristic. Under the Entrepreneur characteristic the hand means :

- ⇒ We use hand to produce our artwork.
- ⇒ We are ready to receive any risk.
- ⇒ As a creative hand that will always produce new design.
- ⇒ We practice open policy that mean we receive any one as our customer.

The second hand shows the Principe in the business. Under the Principe in the business the hand mean :

- ⇒ We are ready to receive order from the customer.
- ⇒ Every profit and loss will be share together by all partnership
- ⇒ We fill very thankful because we able to run this business.



**UNIVERSITI TEKNOLOGI MARA
KAMPUS ALOR GAJAH**

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KEPADA SESIAPA YANG BERKENAAN

Tuan,

Sukacita dimaklumkan bahawa pelajar-pelajar yang tersenarai namanya di bawah adalah pelajar Kursus Diploma Pentadbiran Awam di Universiti Teknologi MARA, Kampus Alor Gajah Melaka. Mereka telah ditugaskan untuk membuat penyelidikan sebagai memenuhi syarat matapelajaran ETR 300 Asas Keusahawanan


Bil.	Nama Pelajar	No. ITM
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Sukacita saya sekiranya dapat tuan membantu mereka dengan maklumat-maklumat yang berkaitan untuk menjayakan projek kajian mereka. Segala maklumat yang diperolehi akan digunakan semata-mata untuk tujuan akademik dan tidak akan disebarikan kepada umum.

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Sekian.

Yang benar,


ROZALLI HASHIM
Ketua Kursus DPA
UiTM Kampus Alor Gajah Melaka
b/p Provos

INTRODUCTION

This business is build by 5 UiTM Malacca students that subject under Business Act and Business 1956. "D'art General Printing Sdn. Bhd." is a business that sales and receive order to print according to customers request. Our company offers to print t-shirt, cap, bag, sweater and jacket, tracksuit and so on. Our business will emphasize the quality of the printing to ensure that customers are satisfied with our artwork.

We will inform and introduce our business to school, higher learning institution, Government Company and public company. We hope this party will be our regular customer in the future. The factors that make us interested to involve in this business is because this business has high potential to develop and can make high profit. Beside that, because of not much of Bumiputra involve in this business had encourage us to do so.