

SOCIAL MEDIA PORTFOLIO

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GROUP: AC2203N (2019)

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EXECUTIVE SUMMARY

This report of the Social Media Portfolio is an individual project that need each of the student to set up a new business, which is a real entrepreneurial business and also we have to use a social media platform which is Facebook (FB) for marketing purposes. Students also have to register an entrepreneurial business with Suruhanjaya Syarikat Malaysia (SSM) before running out the business.

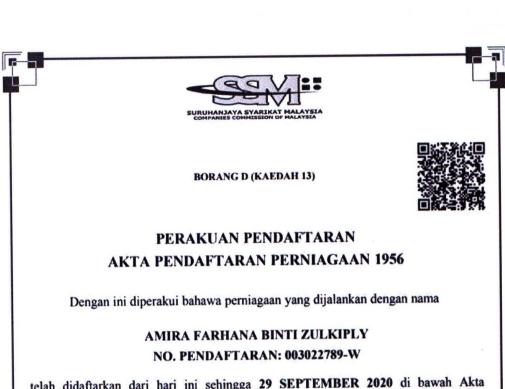
For this project, I have chosen to set up a business which is by selling lipstick from Sobella. It has two different kinds of lipstick which are lip matte and lip tint. They also have different kind of ingredient used to make the lipstick.

I choose to sell Sobella because I am very sure that this product can help people to boost their confidence to the maximum. It is because they have a lot of benefits ingredients such as honey, aloe Vera and vitamins which can help people to keep their lips moisturized and healthy. They will feel more confident to smile and when go outside with their friends without looking like a ghost which have a pale face.

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BUSINESS REGISTRATION SURUHANJAYA SYARIKAT MALAYSIA (SSM)



telah didaftarkan dari hari ini sehingga 29 SEPTEMBER 2020 di bawah Akta Pendaftaran Perniagaan 1956, beralamat di 6826, JALAN NURI 28/2, BANDAR PUTRA, 81000 KULAI, JOHOR

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