



اَوْنِيُوْزِ سَيِّتِي تَيْكُونُو لُو كِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

SOCIAL MEDIA PORTFOLIO

KAKI SELAM PRELOVED

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TABLE OF CONTENT

No.	Details	Page no.
1	Acknowledgement	3
2	Executive summary	4
3	Business registration (SSM)	5
4	Introduction of business	6
5	Create fb page	7
6	Fb teaser post	8-11
7	Copywriting - Hardsell	12-16
8	Copywriting - Softsell	17-21
9	Frequency of posting	22
10	Sales report eCommerce	23
11	Conclusion	24

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EXECUTIVE SUMMARY

Our company start commerce our business in September 2019 at Taman Bukit Rambai, Melaka where the place that all preloved goods are collected for sale. We started up with this kind of ideas because there are many resources that have not been utilised especially the goods that only been used up to one or two times only. Since we do online business ,therefore our goods are distributed to all over Malaysia especially in UITM Puncak Alam.

Our preloved products doesn't focus only on clothing, we also sell various type of products such as electronic,book,accessories as long the product is still compatible to be use by third party. For clothing products,we try enhance it to make look like a new one. Besides, those products that held for sale are ensured with the quality and given company warranty for a month.

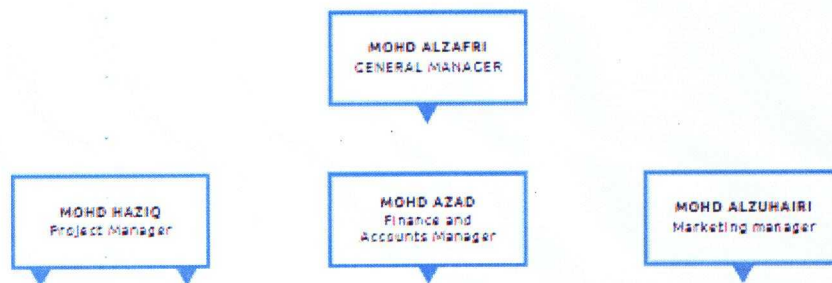
Furthermore,we do free delivery services from college to college in UITM Puncak Alam to make it more convenient for the consumers. Besides,there also promotion with a special price during specific time of period such as before semester break.

INTRODUCTION OF BUSINESS

Company Profile

Name of the business : KAKI SELAM PRELOVED
Business Address : NO 8,JALAN BR1,TAMAN BUKIT RAMBAI,75250 MELAKA
E-mail Address : mohdalzafri@yahoo.com
Telephone number : 01132080793

Organizational chart



Mission and vision

Vision : To become top preloved goods retailer in Malaysia.

Mission: We will ensure our customer's satisfaction by providing good quality used goods and maintain good relationships with clients.

Description of product

We provide secondhand goods to our customer that contains various of category such as electronic product,cosmetic, and clothing.Our targets customers are students since our product affordable and can't help those who with money crisis.We will ensure our product quality eventhough it's used one . Our guarantee is the product that held for sale for will look exactly like the advertised one in our social media.

Price list

Product prices are varies with each product depends on it's type and it's condition.