

UNIVERSITI TEKNOLOGI MARA SARAWAK

PERCEPTIONS OF TEACHING STAFFS ON LECTURER'S EVALUATION: A CASE STUDY ON TECHNOLOGY COLLEGE SARAWAK (TCS)

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LETTER OF TRANSMITTAL

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Dear Sir/Madam,

Submission of Project Paper - Applied Business Research (ABR 796)

Attached is our final year project paper entitled "PERCEPTIONS OF TEACHING STAFFS ON LECTURER'S EVALUATION: A CASE STUDY ON TECHNOLOGY COLLEGE SARAWAK (TCS)" to fulfill the requirement as needed by the Faculty of Business Management of Business Administration Universiti Teknologi MARA.

| Thank you. | |
|------------------|---------------------------------------|
| Yours Sincerely, | |
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ABSTRACT

This study was carried out by the researchers in order to find out the teaching staffs' perception on the lecturer's evaluation at Technology College Sarawak (TCS). 43 out of 48 teaching staffs were selected as the sample of this study whereby the survey was conducted from the period of 2 November until 6 November 2013. The researchers have employed the descriptive and mean analysis in order to find out the teaching staffs' perception on lecturer's evaluation, while t-test, Analysis of Variance (ANOVA) and Pearson Correlation were executed in order to test the four null hypotheses of the study. The finding revealed that the teaching staffs of TCS have positive perception on the lecturer's evaluation. However, the lecturer's evaluation form needs to be reviewed. Besides that, the researchers found out that gender, age, teaching experience, education level and specialization have significant influence on the perception on lecturer's evaluation. Finally, it is recommended that the institution use the students' passing rate as a reliable evidence on the lecturer's performance, instead of using the lecturer's evaluation result. In addition, the students should be given brief training by the Centre of Quality Assurance on how to fill in the lecturer's evaluation accurately.

Keywords

:

Teaching staff, lecturer's perceptions, students' evaluations

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CHAPTER 1

INTRODUCTION

1.1 Background of TCS

TCS (formerly known as Twintech College Sarawak) was established on 2nd May 2000 and welcomed its first batch of students in July 2000. TCS is committed in providing quality education at matriculation, diploma and bachelor degree levels in business and computing fields. Currently, its diploma and bachelor degree programmes are offered in partnership with local universities namely Universiti Teknologi Malaysia (UTM) and Universiti Kuala Lumpur (UniKL). These programmes are similar to the programmes conducted by UTM and UniKL, in terms of its curriculum, course management and quality control. Presently, there are 1120 diploma students and 30 bachelor degree students studying at TCS.

The academic department is divided into six centres namely; Centre of General Studies and Language, Centre of Business & Finance, Centre of Computing, Centre of Quality Assurance, Centre of Learning Competency & Industrial Linkages and Centre of Islamic Affairs. Currently, there are 48 teaching staffs teaching in TCS. 45 teaching staffs are female while 3 teaching staffs are male.

The minimum entry requirement for every lecturer in Technology is bachelor degree in related specializations with CGPA of 3.00 out of 4.00. The teaching staffs with bachelor degree qualification are teaching diploma programmes, while those with higher qualification are teaching bachelor degree programmes.