



**FACTORS INFLUENCING RUBBER PRICE IN MALAYSIA UNDER
DIFFRENT ECONOMIC CONDITION**

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Dear Sir,

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It is with great pleasure that I present you my thesis entitle “**FACTORS INFLUENCING RUBBER PRICE IN MALAYSIA UNDER DIFFERENT ECONOMIC CONDITION**” to fulfill the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA.

Thank You.

Yours sincerely,

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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

“In the name of Allah SWT, the Merciful and Beneficent”

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ABSTRACT

This paper studies the factors influencing rubber price in Malaysia under different economic condition. These effects were measured using Multiple Linear Regression to determine the result of the model. Under normal economic condition, there are two factors that significant which are currency exchange and supply of natural rubber. While the crude oil price is insignificant. In economic crisis, there are also two variables that influencing rubber price. They are crude oil price and currency exchange. The other variable which is supply of natural rubber is insignificantly influencing rubber price in Malaysia. as a whole, all independent variables used in this study; crude oil price, currency exchange and supply of natural rubber are significantly affect the prices of rubber in Malaysia.

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