

**THE RELATIONSHIP BETWEEN WORK-LIFE CONFLICT AND
EMPLOYEE'S TURNOVER INTENTION AT BI TECHNOLOGIES
CORPORATION SDN BHD**

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ABSTRACT

Work-life conflict occurred when there was either work interference or family interference conflicts which lead to employee's turnover intention. Hence, the purpose of the study was to identify the relationship between work-life conflict and employee's turnover intention. The study basically described the elements that correlate with employee's turnover intention at BI Technologies Corporation Sdn. Bhd. Kuantan. The questionnaire used in this study was retrieved from the previous study and distributed manually using simple random sampling technique. The population and sample size were referring to the Krejcie and Morgan table. As the numbers of employees at BI Technologies Corporation Sdn. Bhd were 70 people thus the sample size for the study is 60 respondents and the data analyzed and interpreted using SPSS version 25.0

Moreover, the data analysis had come out with findings of the study. The study found that work interference with family conflict had the most significant relationship with employee's turnover intention. Futhermore, as correlation analysis was done, the study found that there is relationship between work-life conflict and employee's turnover intention. Thus, two hypotheses were accepted; work interference with family conflict and family interference with work conflict.