

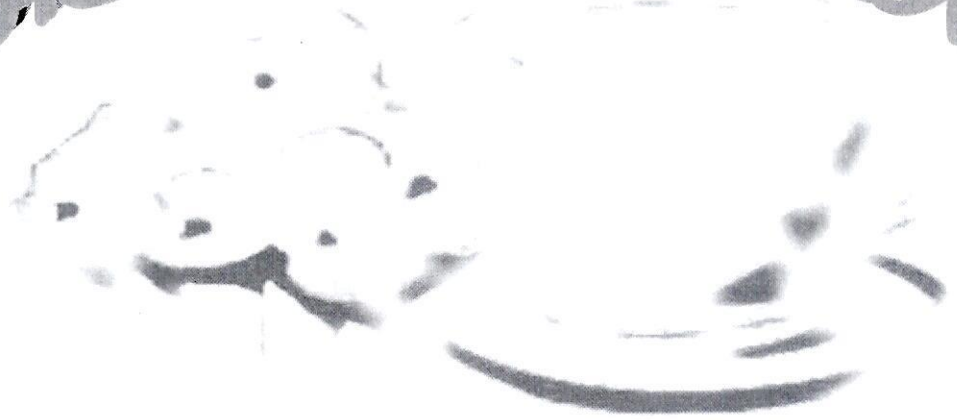
The Muffin Bistro

Bake For Satisfaction

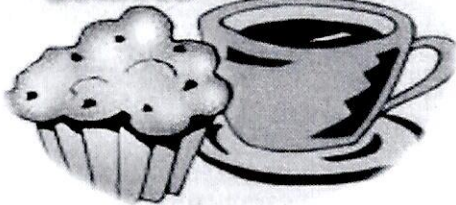
THE MUFFIN BISTRO

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BAKE FOR SATISFACTION



*The Muffin
Bistro*



Bake For Satisfaction

Satisfaction
Muhamad Hanif B. Hasan
Muhammad Hafiz B. Daud
Mohamad Afif B. Abdul Razak
Ahmad Taufek B. Abas Seram
Nurfadilah Bt. Sidi

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1.0 INTRODUCTION OF THE BUSINESS

The Muffin Bistro is a bistro that mostly sell muffin for our primary product beside of other product such as Cheesy Fried Banana and other pastry product. Most of all, our company is partnership Muslim company and we would like to give our commitment for supplying a Halal food to our customer.

The Muffin Bistro is planning to venture in the food company. Since food is the basic need for human, more people mean more need for food and the demand will be increase. The Muffin Bistro is committed to be the leading 'hang-out' corner for student and residents around our business area.

We have planned to establish the business on 31 December 2012 Located at Desa Ilmu. Insha'Allah, if everything going according to the plan, The Muffin Bistro will be a leading company in muffin industry that offers our unique flavor and our unique concept that can captivate our customer. InyaAllah.

1.1 PURPOSE OF THE BUSINESS PLAN

There are many benefits to creating and managing a realistic business plan. It can help us to spot potential pit falls before they happen. Beside that, business plan can structure the financial side of our business efficiently and the most important is it can work as a measure for our success.

1.1.1 **Business Objectives**

Our Objective is to regenerate the unique flavor of muffin of Malaysia among peoples and expand the doughnut industry in the Foodservice establishment by creating a pleasant and comfortable environment and decoration for our customer while they enjoy our muffin unique flavor.

1.1.2 **Business Goals**

To be a leading company in Muffins production and create a new benchmarking for muffin production in Sarawak, and InyaAllah among Malaysians.

1.3 PARTNERSHIP AGREEMENT

This partnership agreement has been done between all partners according to the Partnership Act 1961 (Revised Act 1974). Agreement is signed by all partners witnessed by a lawyer from a registered firm. The purpose of having this partnership agreement is as a guidance in running the business. All partners have agreed with the terms and conditions before signing this agreement.

The terms and conditions that are stated in the agreement are as follows;

1. The agreement is for 5 years and will be re-evaluated after the expiry period.
2. The company name is The Muffin Bistro and our business is as a Food and Beverage restaurant.
3. Any confidentiality, whether in a form of documentation or information about the company or anything related to it, needs to be kept privately within the company and must not be bought out.
4. The division of profits and losses will be distributed based on partners' contribution.
5. Partners cannot set up other businesses competing with partnership business.
6. Any act of wrongdoing, such as bribing or fraud done by partners, is not liable by the partnership.
7. All partners are responsible for their respective tasks to develop and manage the company towards making it a success.
8. If there is a death of a partner, then the heir to the partner can stake a claim of the profits earned or also be summoned to pay the losses suffered with the agreement of the partner.
9. The company's assets cannot be used for the partners' own self-interest.