



UNIVERSITI TEKNOLOGI MARA

FACULTY OF ADMINISTRATIVE SCIENCE AND POLICY STUDIES

**DIPLOMA IN PUBLIC ADMINISTRATION
FUNDAMENTALS OF ENTREPRENEURSHIP**

(ENT300)

“HOME OF EMBROIDERY AND BEADS COLLECTION”

BUSINESS PROPOSAL

PREPARED BY:

ATTIE NURAYUNIE BINTI KADIR	2011854988
NURHAZIQA BINTI SAIMIN	2011387499
IRMA FATHRI BINTI MOHD RETHUAN	2011918011
AUDREY SUNTA AK ANJAT	2011924205
AMELIA CORNELLIUS AHKIM	2011594251

PREPARED FOR:

MR. ABANG SULAIMAN BIN ABANG SALLEH



Surat Kami : 100-UiTMKS (HEA. 30/7)

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KEPADA SESIAPA YANG BERKENAAN

Tuan/Puan

<u>BIL.</u>	<u>NO. PELAJAR</u>	<u>NAMA PELAJAR</u>
1.	2011387499	NURHAZIQA BINTI SAIMIN
2.	2011594251	AMELIA CORNELLIUS ANAK AHKIM
3.	2011924205	AUDREY SUNTA AK ANJAT
4.	2011854988	ATTIE NURAYUNIE BINTI KADIR
5.	2011918011	IRMA FATHRI BINTI MOHD RETHUAN

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Sila hubungi Penyelia Projek, **Encik Abang Sulaiman bin Abang ^{Salleh} ~~Ham~~** di talian **082-677200** sekiranya pihak tuan/puan ingin mendapatkan maklumat lanjut berkaitan perkara di atas.

Kerjasama daripada pihak tuan/puan kami dahului dengan ucapan ribuan terima kasih.

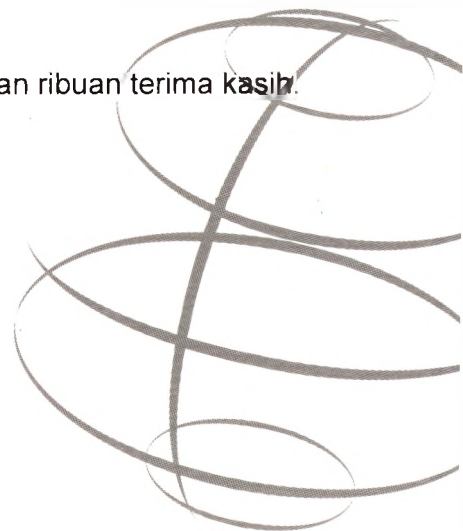
"BERSATU BERUSAHA BERBAKTI"

Sekian.

Yang benar



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Fundamentals of Entrepreneurship [ENT300]

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Fundamentals of Entrepreneurship [ENT300]

Executive Summary

Description of the company

E&B Collection provides service of sewing the embroideries and beads on customer's clothes where the customers are freely choosing their own design. Our company also comes out with few designs and very good and fully trained workers. The customers are intends to capitalize on the success of the industry by taking advantages of sewing clothes with embroideries and beads.

With five of us have agreed that Amelia Cornellius Ahkim as General Manager. Nurhaziqah bt Saimin as Administrative Manager, Attie Nurayunie bt Kadir as Marketing Manager, Audrey Sunta Anjat as Operational Manager and Irma Fathrie bt Mohd Redhuan as Financial Manager.

Our business is located at Tabuan Laru, Stutong, Kuching. We choose this location because it is located in the middle of the town and easily recognize by people. Furthermore, the shop is located in the neighborhoods area, so, it will be easy for the customer to come to our shop we find that in our area we have less competitors and it will make a positive competition with our company.

A part from that, we already come out with the organization plan of the company. We have agreed that the business will lead by Amelia Cornellius Ahkim as the General Manager. She is the one who will take care of the whole department of the business plan and make sure that every part of it running like what we have planned. The management of the business will completely lead by her and assisted by other shareholders in the business.

INTRODUCTION TO BUSINESS PLAN

Our company, Home of Embroidery and Beads is a company which provides service of sewing the embroidery and beads on the customers' clothes. Our company comes out with different type of business because there are small number of company that can produce different design of embroidery and beads on customers' clothes.

Moreover, our company also gives the freedom to the customers to choose their own desired design. They can choose what type of design that they want on their clothes and what colors that they want. To make our company better well-known by others, we are come out with social webpage such as Facebook and Instagram.