

**FACTOR INFLUENCE HALAL FAST FOOD: CASE STUDY ON RADIX  
FRIED CHICKEN (RFC) AT KOTA BHARU KELANTAN**

**SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENT OF  
BBA (HONS) BUSINESS ECONOMICS**

**FALCULTY OF BUSINESS MANAGEMENT UNIVERSITI TEKNOLOGI  
MARA, CAMPUS KOTA BHARU KELANTAN**

**NORHASANA SUZIMA BT CHE NOH**

**DECEMBER 2012**



اَوْنِيُوْرْسِيْتِي تِيْكْنُوْلُوْجِي مَارَا

UNIVERSITI TEKNOLOGI MARA  
CAWANGAN KELANTAN

**BACHELOR OF BUSINESS ADMINISTRATION (HONS) (BUSINESS  
ECONOMICS)**

**FACULTY OF BUSINESS MANAGEMENT**

**UNIVERSITY OF TECHNOLOGY MARA**

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**DECLARATION OF ORIGINAL WORK**

I, **NORHASANA SUZIMA BT CHE NOH**, I/C NUMBER **890807-03-6096** hereby,  
declare that:

1. This work has not previously been accepted in substance for any degree, locally or overseas and not being concurrently submitted for this degree or any other degrees.
2. This project paper is the result of the independent investigation of the analyst, except where otherwise stated.
3. All verbatim has been distinguished by quotation marks and sources of information have been specifically acknowledged.

Signature: .....

Date: 27<sup>th</sup> DECEMBER

2012

## LETTER OF TRANSMITTAL

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24 December 2012

The Head of Programme,  
Bachelor of Business Administration (Hons) Business Economics,  
University Technology Mara City Campus,  
15050 Kota Bharu,  
Kelantan Darul Naim.

Dear Sir,

### **SUBMISSION OF PROJECT PAPER**

Attached is the Business Economics Project Paper titled “**FACTOR INFLUENCE HALAL FAST FOOD CASE STUDY ON RADIX FRIED CHIKEN (RFC) AT KOTA BHARU KELANTAN.**” in order to fulfill the requirement as required by the Faculty of Business Management.

Thank you.

Yours sincerely,

(NORHASANA SUZIMA BT CHE NOH)

2010544913

## ACKNOWLEDGMENT

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

**“In the name of ALLAH, who is the Most Gracious, Most Merciful”**

Glory to Allah S.W.T, Most Gracious, the Most Merciful, and peace upon his messenger Holy Prophet Muhammad S.A.W. All the worship belongs to only Allah. I seek refuge to Allah from the wickedness within and from the evil deeds. I also praised to Allah S.W.T for giving me courage, time, strength, and knowledge to complete this project paper properly.

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## TABLES OF CONTENTS

### TITLE

### PAGES

Title Page	i
Declaration of Original Work	ii
Letter of Transmittal	iii
Acknowledgments	iv
List of Figures	vii
List of Appendices	vii
Abstract	viii

### CHAPTER ONE: INTRODUCTION

1.0 Introduction	1
1.1 Background of Study	5
1.2 Problem Statement	7
1.3 Scope of study	7
1.4 Research Objectives	8
1.5 Research Question	8
1.6 Significance of Study	9
1.7 Definition of Term	