



اَوْنِبُوْرَسِيْتِي تِي كُنُوْ لُو كِي مَبَارَا
UNIVERSITI
TEKNOLOGI
MARA

PRINCIPLES OF ENTREPRENEURSHIP



INDIVIDUAL TASK: SOCIAL MEDIA

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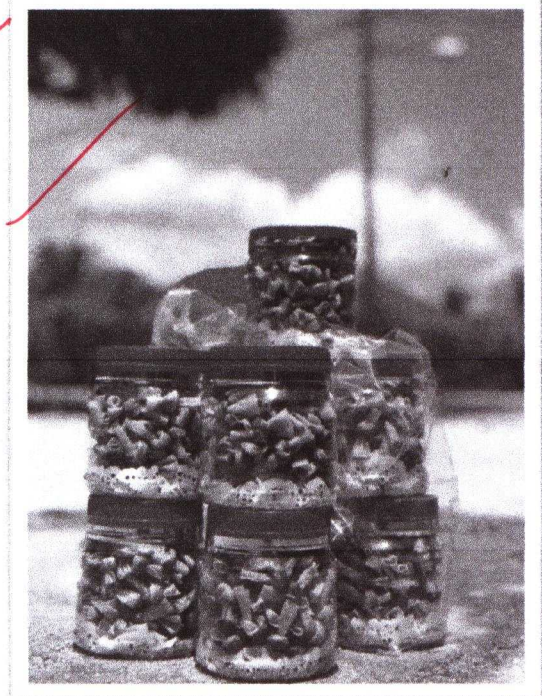
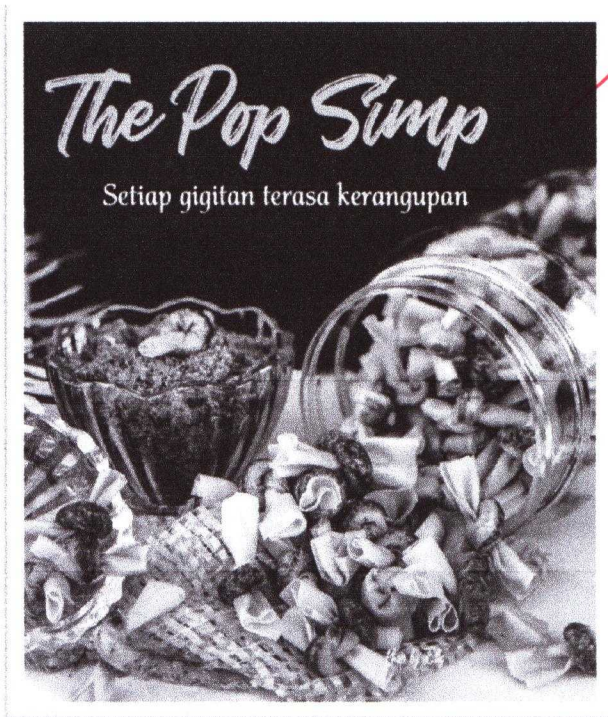
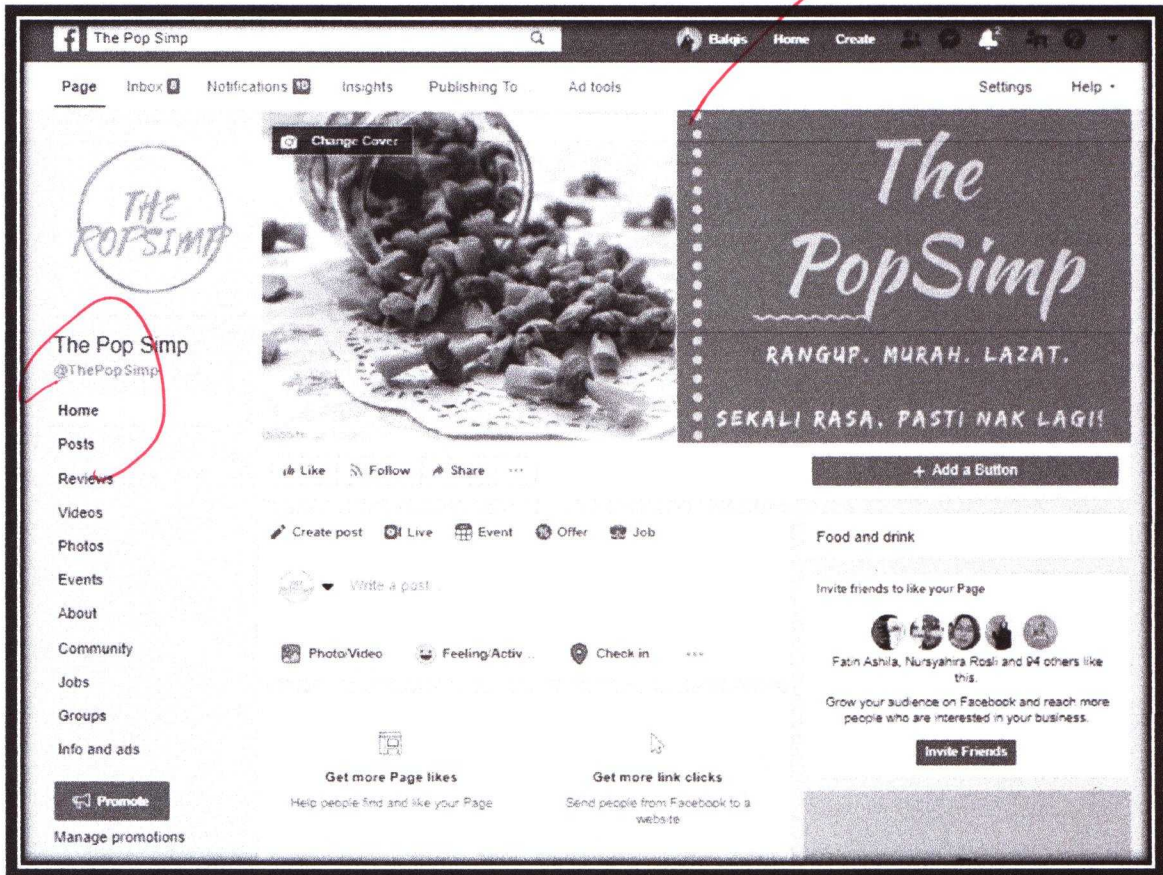
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INTRODUCTION



The Pop Simp is a business that sells homemade Popia Simpul made by Puan Elya Shida binti Rahmat and is owned by Ainur Balqis bt Mohd Rasman. It is located at No 19, Jalan Mawar, Seksyen 2, Shah Alam Selangor Darul Ehsan. The business was officially started on 2 October 2018. The idea of selling homemade Popia Simpul was started because of the love for floss and it's also a snack liked by everyone else. The good response from family and close friends was the reason The Pop Simp was formed. The customers can get in touch with The Pop Simp through Facebook (The Pop Simp). The order can be placed either on social media or through Whatsapp application. The Pop Simp also provide delivery service to the customer staying in all area Shah Alam and UiTM Puncak Alam. As for now, The Pop Simp is selling only 2 choices of floss which are fish floss and chicken floss. The customers can get The Pop Simp's Popia Simpul only in 1 sizes which are in small boxes that cost RM 10. It is so worth it to buy because The Pop Simp's Popia Simpul is delicious, crunchy, and has a reasonable price.

FACEBOOK PAGE



TEASER

