

## **ENT 530**



## **SOCIAL MEDIA**

PREPARED BY: NORISH JASMIN BINTI JAMALUDIN

GROUP: BA 242 3A

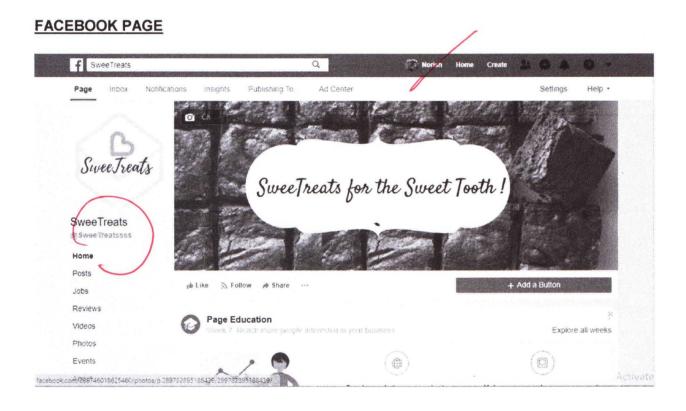
PREPARED TO: SIR MUHAMMAD ZAIM BIN MOHD SALLEH

### TABLE OF CONTENT

NO	CONTENTS	PAGE
1	INTRODUCTION	1
2	TEASER	3
3	SOFT SELL	5
4	HARD SELL	5
5	CONCLUSION	1
6	APPENDICES	3

#### INTRODUCTION

SweeTreats is a business that sells homemade brownies made by Puan Zalilah Abdullah and is owned by Norish Jasmin Bt Jamaludin. It is located at no 28 Jalan BP 2/9 Bandar Bukit Puchong, Puchong, Selangor. The business was officially started on 2 October 2018. The idea of selling homemade brownies was staterted because of the love for brownies and it's also a dessert liked by everyone else. The good response from friends was the reason SweeTreats was formed. The customers can get in touch with SweeTreats through Facebook (SweeTreatsss). The order can be placed either on social media or through Whatsapp application. SweeTreats also provide delivery service to the customer staying in UiTM Puncak Alam. As for now, SweeTreats is selling only 3 choices of topping which are the normal brownies, nutella brownies and walnut brownies. The customers can get SweeTreats brownies in 2 sizes which are in small and big boxes that cost RM 7 and RM45 respectively.



# **TEASER**

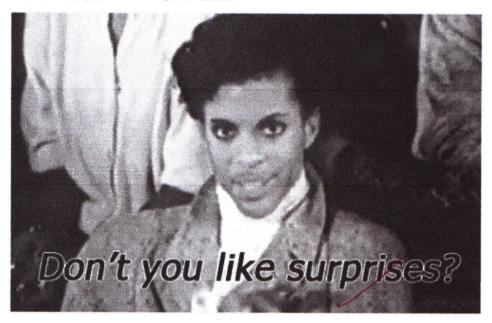


#### Swee Treats

November 20 at 1:16 AM

psst....

I have a surpirse for everyone 🤗 😜





#### Swee Treats

November 20 at 1:02 AM - 3

Something chocolatey is coming your way 😀 😀

