



اَوْنُوْرَسِيْتِي تِكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

Principles of Entrepreneurship (ENT 530): Social Media Portfolio

“Reggy Printing Service”



Faculty : Hotel and Tourism Management
Program : Bachelor Hotel Management
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Course : Principle of Entrepreneur
Course Code : ENT530
Semester : Semester 4
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EXECUTIVE SUMMARY

Reggy Printing service target market is university students in UiTM Puncak Alam. These service aim to provide a minimize cost of printing to student. My service try to give the most cheapest price to all customer. I choose to do printing service is because I think that student really need this service to printed out their assignment and others studies material. Besides, I think by doing this service I can know new people and gain my own side income.

This business is method of selling is cash on delivery that covered the areas of Uitm Puncak Alam's colleges which are Rafflesia, Angsana, Casuarina and Dahlia. The business is based on sole proprietorship business. The business capital for this business is Rm 50. For the facebook (FB) post we required to post 7 teasers,10 hard sell and 10 soft sell minimum for each business.Lastly, I hope that my business will expand more in the future because of the demand of printing services is high and meet the customer demand.

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Post Details

Reggy Printing Service
November 21 at 12:33 PM

Like Page

Hello semua 😊

Sekarang sudah masuk minggu ke 12 jadi hanya tinggal 2 minggu sahaja sebelum semester ni tamat untuk pelajar UiTM. Sudah pasti minggu ni sangat buzy dengan assgnment, test dan presentation 😊, tapi ada berita baik untuk korang 😊. Walaupun sibuk, Business Reggy Printing tetap onz macam biasa



Reggy Printing bagi Harga Kasih Sayang ❤️ khas untuk anda
B&W 0.10sen
COLOUR 0.30sen SAHAJA

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22 People Reached

3 Reactions, Comments & Shares

2 Likes 2 On Post 0 On Shares

1 Love 1 On Post 0 On Shares

0 Comments 0 On Post 0 On Shares

0 Shares 0 On Post 0 On Shares

2 Post Clicks

0 Photo Views 0 Link Clicks 2 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts

Hard Sell 6