



اَوْنِيُوْزْ سِيْتِيْ بَاتِيْكَوْ لُوْ كِيْ مَارَا
UNIVERSITI
TEKNOLOGI
MARA

UNIVERSITI TEKNOLOGI MARA
CAMPUS PUNCAK ALAM, SELANGOR

FACULTY OF HOTEL AND TOURISM
MANAGEMENT

PRINCIPLES OF ENTREPRENEURSHIP
(ENT530)

HM2404A

SOCIAL MEDIA PORTFOLIO

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EXECUTIVE SUMMARY

The business name is Fancy Handsock FS which are selling the handsock to a women out there. The purpose of this business is to encourage a women to cover their aurah in a beautiful ways. Therefore, the target customer is for students because I am selling this at UiTM Puncak Alam so that they are the main target customer but people that stay outside of UiTM Puncak Alam also can buy the handsock too. Apart from that, the price that I put is very reasonable to the students besides the quality cloth is very comfort to them to wear.

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I. Business registration (Suruhanjaya Syarikat Malaysia (SSM))


SURUHANJAYA SYARIKAT MALAYSIA
REGISTERED COMMISSIONER OF MALAYSIA

BORANG D (KADAH 13)



**PERAKUAN PENDAFTARAN
AKTA PENDAFTARAN PERNIAGAAN 1956**

Dengan ini diperakui bahawa perniagaan yang dijalankan dengan nama

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