



TECHNOLOGY ENTREPRENEURSHIP

(ENT 600)

CS249

Bachelor in Mathematical Sciences (Hons.)

TECHNOLOGY-BASED BUSINESS IDEA BLUEPRINT

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## 1.0 EXECUTIVE SUMMARY

### 1.1 Brief description of the business and product concepts

FZ Trading is a partnership company that performed a modification on the existing products. We are located at Cyberjaya, Selangor. FZ Trading focus on wholesale business structure, that mean our operation is to produces mass of product and sell to the wholesaler or retailer that will turn around and sell the product at their stores.

FZ Trading is a company which is focuses on securities industry in Malaysia. We are producing fire ball extinguisher. The fire ball extinguisher from our company is target to customers all around Malaysia especially household and building area. We create a new product from an existence product which is better and highly efficient and more important zero emission. This means our product is helping people to save their life.

#### 1.1.1 Business Background

Name	FZ Trading
Business address	Toyo2go, Autoville, Industry Park, 63000 Cyberjaya, Selangor
Email	firesecurities@gmail.com
Telephone number	+06-5694361
Fax number	+06-5846260
Form of business	Partnership
Main activity	Fire Extinguisher Ball
Date commencement	27 <sup>th</sup> OCTOBER 2019
Date of registration	15 <sup>th</sup> AUGUST 2019
Registration number	TR-5078-123-L
Name of bank	MAYBANK
Bank account number	162526242735