

**ENROLMENT DECISION OF POSTGRADUATE STUDENTS:
MOTIVATIONAL AND INSTITUTIONAL ASPECTS**



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Enhanced Research Title and Objectives

Original Title as Proposed:

Determinants Underlying Enrolment Decision of Postgraduate Students: Motivation and Institution

Improved/Enhanced Title:

Enrolment Decision of Postgraduate Students: Motivational and Institutional Aspects

Original Objectives as Proposed:

To determine the influence of students' motivational factors and institutional characteristics on enrolment decision.

To investigate the relationship among socio-demographic factors, motivational factors, and perceived institutional characteristics.

Improved/Enhanced Objectives:

The objective of this research is to find out the extent of the influence of the factors on the students decision to enroll in doctoral programs at public higher learning institutions. This research is based on the following questions:

1. What are the most influential factors in a student's decision to enroll in a Doctoral program?
2. Are there any significant differences between the categories of the socio demographic factors on the motivational and institutional aspects?

Specific objectives of the research are therefore;

1. To identify the main influences of students' motivational factors and institutional characteristics on enrolment decision.
2. To investigate the significant differences among the categories of socio-demographic factors on the motivational and institutional aspects.

1. Report

1.1 Proposed Executive Summary

According to Malaysia Education Blueprint 2013-2015, the nation's success depends on the knowledge, skills and competencies of its human capital. The more people there are in the country with higher education, the higher productivity can be expected. Among the 11 shifts in the education transformation is to have high performing leaders in the country. As such, the government encourages lifelong education among its people and this means more people are encouraged to enrol in postgraduate studies. The objective of this research is to find out the extent of the influence of the factors on the students decision to enrol in postgraduate programs of higher learning public institutions. Specifically, this research will look at the influence of students' motivational factors and institutional characteristics on enrolment decision. In addition to that, this research will also investigate the relationship among socio-demographic factors, motivational factors, and perceived institutional characteristics. This descriptive research attempts to unravel the factors that influence adult learners to pursue post graduate studies. The data will be analyzed quantitatively to enable the researcher to describe the relationship of the factors. Findings of this research will have implications towards understanding postgraduate students' intrinsic and extrinsic motivation decision to enrol in their studies.